

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

Vol. 10, No. 33

MAY 14, 1949



The airy gentleman tripping the light fantastic is Dick "Two Ton" Baker. The beard and the furrowed brow belong to Mercury Records' recording director Mitch Miller, while the records under Two Ton's formidable feet are the newly developed Mercury non-breakable platters which hit the market on May 15th. In addition to carrying his own weight, Baker packs plenty of punch with the juke box trade via a string of consistent money-makers thru the years. Recent winners for "Two Ton" have been "Put Your Shoes On, Lucy," "Red's Back In Town," "I Wuv A Rabbit" and "I'm A Lonely Little Petunia." Dick "Two Ton" Baker is exclusively featured on Mercury Records.

"BEST BET YET" say Music Operators

The WURLITZER 1080 PERSONALIZED WITH THE LOCATION NAME

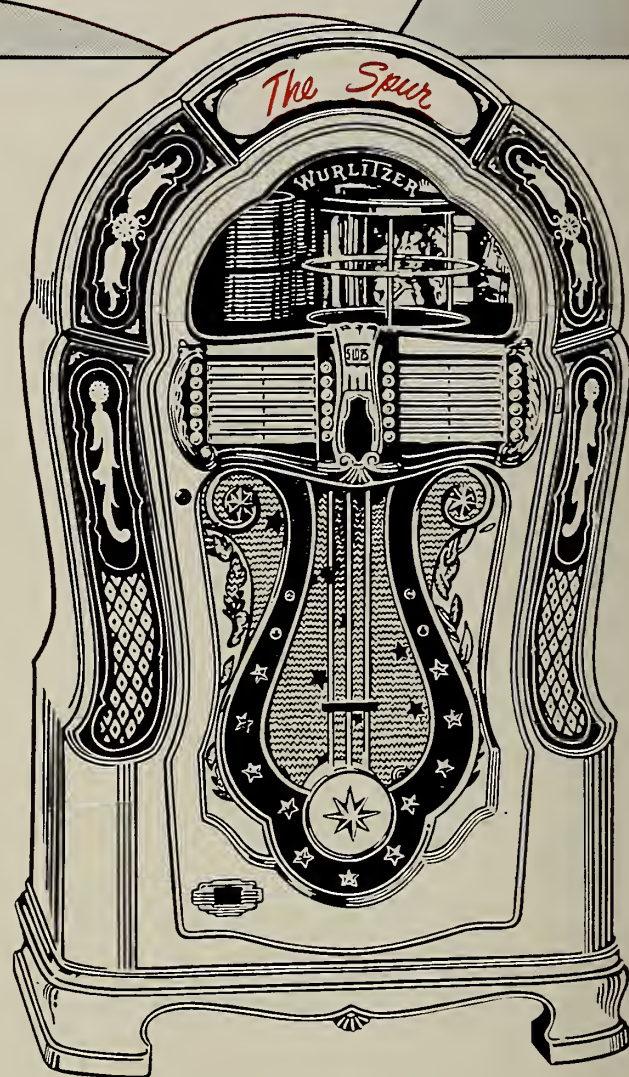
Operators hail it the greatest idea yet for location appeal! The Wurlitzer 1080 PERSONALIZED with the location name wins the location owner, stands out as today's *top phonograph value* in the music business.

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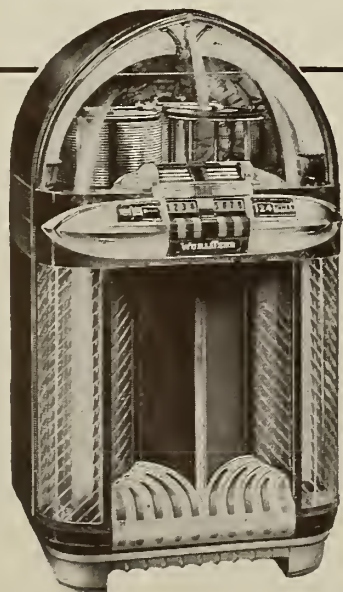
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THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS

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PUBLISHED WEEKLY by The Cash Box Publishing Co., Inc., Empire State Bldg., New York 1, N. Y. Telephone: LOngacre 4-5321. Branch Offices: 32 West Randolph St., Chicago 1, Illinois, Telephone: DEarborn 2-0045; and 1520 No. Gower, Hollywood 28, California, Telephone: HUdson 2-3359.

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ADVERTISING RATES on request. All advertising closes Friday at 5 P. M. preceding week of issue.

SUBSCRIPTION RATE \$15 per year anywhere in the U.S.A. Special subscription allowing free classified advertisement each week, not to exceed forty words, \$48 per year. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

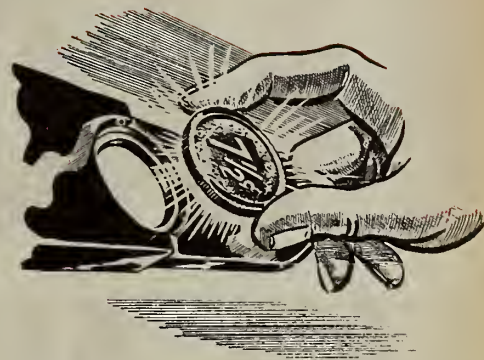
THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and pub-

lishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

THE "C. M. I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box*. The "C. M. I. Blue Book" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. The "C. M. I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over



After many, many months, certain leaders in the phono field brought into the open at the "5 States Convention" in Minneapolis the fact that this industry should start a drive for the minting of a 7½¢ coin.

The Cash Box was the first magazine to introduce this idea over four years ago. It appeared in editorials here for sometime. Then, with the reaction seemingly not very enthusiastic, *The Cash Box* dropped its demand that the trade get after the nation's law makers to get such a coin minted.

The Cash Box pointed out at the time that the 7½¢ coin would prove of great value to all business. Many items which are now being charged at 10¢ to the public should come down to 7½¢ which would help the producers of the products as well as the wholesalers and retailers and, especially, the public sale.

The use of a 7½¢ coin in the nation's juke boxes would mean obtaining 50 percent more income from the operators. This would make the juke box business extremely profitable in most areas.

It was explained that the conversion cost (changing the present coin chutes on the phonos to accommodate this new coin, whatever size would be decided upon) would run into many millions of dollars and would have to be done on a wide scale by the ops to make it successful.

Of course, to get a new coin minted would take years of legislative effort. Over four presidents have been trying to get Congress to cut out some of the great waste in Government. And so far haven't succeeded, even with the grand Hoover report before them proving this great waste.

The same would probably be true of the 7½¢ coin. It might take years and years to pass the law needed to allow for the minting of this coin and the mint itself would take plenty of time to get into action.

The Cash Box, tho, is still of the belief that this nation could use a 7½¢ coin and that such a coin would be of immeasurable aid to this industry. Not only for the juke box division, but, for every division of this field.

Discussions pro and con can go on for months and months on such a coin. But, it is well to remember that if there were a 7½¢ coin in existence at this time a great many of the operators' present problems would be most completely solved.

The Cash Box believes that the trade should once again get back of this plan and, if the members of this industry want to re-read the editorials which were featured here *The Cash Box* will be happy to send them reprints.

Bill Gersh

10c. PLAY FOR AMUSEMENT GAMES

More Ops Ask Switch to 10c. Play With Doubled Awards for New Games. Point to Success of Shuffleboards Getting 10c. Action. Believe This is Answer to Upped Overhead and High Game Costs.

Months ago *The Cash Box* reported that certain amusement machine operators had been seriously discussing a switch to 10c play, instead of the present 5c play action. The belief of these leaders was that the public had become more or less accustomed to the fact that costs of all services had jumped and that the games men could, therefore, obtain 10c per play.

The game ops had one logical platform. The fact that they could double awards on any game, new games preferred, so that any competitors who decided to continue on with 5c play would not too seriously hurt them. In short, the location owner could point out to the average player that by playing dimes he was getting double the awards he would get playing nickels into the machines.

Many arguments pro and con reached *The Cash Box* after the appearance of the first editorials and these were immediately reported to the trade. The fact is that the majority of those who wrote in answer to these first articles agreed that to offset the high cost of equipment and growing overhead expense more income was needed. And there was and still is nothing better than 10c play action.

This was proved in these past six months by the phenomenal rise of the shuffleboards thruout the nation. Shuffleboard play is at 10c and, in some areas, even at 15c per player per game. The success which the shuffleboards have enjoyed at 10c per player per game has stimulated the belief in the minds of many coinmen that pinballs and other amusement games should also come in for dime play action at this time.

All are of the belief that these should be new machines and should be shipped with the 10c coin chutes right from the factories. In this way the operator would be able to present "new equipment direct from the factory" featuring 10c play action. The result, the majority believe, would be to win the storekeeper's cooperation and also gain the player's approval after a short period of time.

It must be impressed indelibly in the minds of amusement machine ops that the one big reason there is every opportunity for them to succeed with 10c play is because they can "double the awards" on any machine featuring dime action. This, in itself, is the most outstanding and logical argument for the location owner and the player.

Some of these same amusement machine men who wrote in were the men who did not want their phono play upped to 10c when this plan was first advanced. In the case of the phono, they explained, they could not see the player paying 10c for the very same record for which he always paid a nickel. But, in the case of the amusement game, and the fact that they could "double the awards," they felt the player would ride along.

The fact of the matter is that as ops look down the merchandise lines in their locations they find everything has been upped to meet the higher costs and increased overhead which the retailers themselves are enduring. Therefore, to show some sort of profit, the locations have

been forced to raise the prices of their merchandise. Even the New York subways were forced to break a forty year old tradition and raise the price of the subway ride from 5c to 10c which, in itself, was a grand argument for the men in this business.

Pinball ops are complaining that the prices of the games are "much too high." Yet, there is very little that can be sliced from the manufacturing cost and so the prices must remain about the same figure they are at present. Overhead, too, ops complain has risen tremendously. This is understandable. Gasoline, tires, even the minor help needed has been upped over 300 per cent in some cases. The answer is obtaining more income.

Since the 50%-50% percentage commission basis remains in effect, then the only answer at present is to up the play cost of the game as the shuffleboards have done. And since the shuffleboards have proved themselves successful in this venture there is, then, no reason why the very popular pinball should not be able to do the same, especially in view of the fact that the awards can be doubled to match the increased price.

There is one answer only to the problem of profitable pinball and general amusement game operation today. It's obtaining more income. And the one and only way to obtain greater income is to follow the success of the shuffleboards and swing over to 10c play so that the nation's operators will be able to double awards and earn more over a period of time.

The average amusement machine operator believes that the play may drop somewhat when the dime coin chute is first introduced. Others disagree with this belief. They point to the fact that the doubled awards will prevent any loss of play to speak of. Whatever will ensue after introduction of the 10c coin chute on the forthcoming new games, it stands to reason that the operator can depend on the "majority" of the players to continue playing the machines. And that being the case with 10c per play action, he is bound to earn more money than he now does at 5c per play.

It will be a problem which each operator will have to work out for himself with his own locations in his own territory. Some territories may be able to agree on a general adoption of 10c play on all the forthcoming new games. Others may have to institute such action very gradually. Regardless of the methods which will be used, the answer is that the operator must have more income. And to obtain this greater income from his equipment so as to offset the cost of the machines and the higher overhead expense he should adopt 10c play.

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The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE		
AL—Aladdin	DEL—DeLuxe	RE—Regent
AP—Apollo	DM—Damon	RO—Rondo
AR—Aristocrat	EX—Exclusive	RA—Rainbow
BU—Bullet	JE—Jewel	SA—Savoy
CA—Capitol	KI—King	SI—Signature
CAS—Castle	LO—London	SP—Specialty
CM—Commodore	MI—Miracle	SPT—Spotlite
CN—Continental	ME—Mercury	SU—Supreme
CO—Columbia	MG—MGM	TE—Tempo
CR—Coral	MN—Manor	TW—Tower
CS—Coast	MO—Modern	TWC—20th Century
DA—Dana	MT—Metrotone	VA—Varsity
DE—Decca	NA—National	VI—Victor

1

FOREVER AND EVER

CA-15386—Margaret Whiting
CO-38140—Dinah Shore
DE-24569—Russ Morgan O.

ME-5252—Helen Carroll
VI-20-3347—Perry Como

2

"A"—YOU'RE ADORABLE

CA-15393—Jo Stafford-Gordon MacRae
CO-38449—Tony Pastor O.
DE-24579—Larry Fortino O.
ME-5253—Anne Vincent-J. Carroll

MG-10310—Buddy Kaye Quintet
5P-510—Rosalind Paige
VI-20-3381—Perry Como

3

CRUISING DOWN THE RIVER

CA-15372—Jack Smith
CO-34811—Frankie Carle O.
CR-60035—Ames Bros.
DE-24568—Russ Morgan O.
LO-256—Prima Scala O.

ME-5249—Helen Carroll
MG-10346—Blue Barron O.
SPT-505—The Paulette Sisters
VI-20-3349—Three Suns

4

AGAIN

CA-15428—Mel Torme
CO-38467—Doris Day
DE-24602—Gordon Jenkins O.

ME-5261—Vic Damone
MG-10398—Art Mooney O.
VI-20-3427—Tommy Dorsey O.

5

SO TIRED

CA-15314—Kay Starr
DE-24521—Russ Morgan O.
DE-24449—Russ Morgan O.
DEL-1165—Nancy Donovan

KI-4263—Lonnie Johnson
SPT-509—Pat Terry
VI-20-3350—Freddie Martin O.

6

RIDERS IN THE SKY

CO-38445—Bert Ives
DE-24618—Bing Crosby

MG-10404—Derry Falligant
VI-20-3441—Vaughn Monroe O.

7

SUNFLOWER

CA-15394—Jack Smith
CA-15405—Deuce Spriggias
CO-38391—Frank Sinatra
DE-24568—Russ Morgan O.
LO-394—Sam Browne

ME-5239—Dick "Two Ton" Baker O.
MG-10339—Jack Kilty
TW-1454—Jack Fulton
VI-20-3334—Ray McKinley O.

8

ONCE IN LOVE WITH AMY

CA-15329—Dean Martin
CO-38391—Frank Sinatra
DE-40065—Kay Bolger

ME-5226—John Laurenz
VI-20-3324—Freddie Martin O.

9

FAR AWAY PLACES

CA-15278—Margaret Whiting
CO-38356—Dinah Shore
CR-60016—Ames Bros.
DE-24532—Bing Crosby
LO-285—Vera Lynn

ME-5198—Vic Damone
MG-10356—Kate Smith
SPT-500—Pat Terry
VI-20-3316—Perry Como

10

CARELESS HANDS

CA-15379—Mel Torme
CO-20546—Leon McAuliffe
DE-24563—Bob & Jeanne
DE-24616—Bing Crosby

ME-6170—Eddie Dean
MG-10349—Johnny Desmond
VI-20-0007—Shorty Long
VI-20-3321—Sammy Kaye O.

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THE CASH BOX

Record Reviews

"I've Got The Sweetest Man" (3:03)

"There Should Be Tears In My Eyes" (3:02)

DELORES BELL
(Coral 65008)

● Pair of slow torchy tunes by Chirp Delores Bell, and the set-up of "I've Got The Sweetest Man" and "There Should Be Tears In My Eyes." Both sides are done up in slow tempo, with Delores pitching some jazz intonations in her vocal, that satisfy. Wax is suited to tavern locations, and should be greeted with wide favor by music ops and fans alike. Ork backing by the Dave Young gang is mellow and effective. Ops who have the spots should listen in.

"The Huckle-Buck" (3:06)

"It Happens Every Spring" (3:02)

FRANK SINATRA
(Columbia 38486)

● This thing is gonna ring the bell for sure—and ring it with a ton of gusto that's gonna be heard throughout the countryside! It's Frank Sinatra on deck with one of the best things he has ever offered in this socko rendition of "The Huckle-Buck." Already a top-notch ditty on thousands of music ops' machines, Frank's recording of "The Huckle-Buck" is a cinch to meet with tremendous approval and start booming to new heights. Mellow up-tempo patter of the ditty, combined with the Ken Lane Quintet in the background, all add up to making this piece a great hunk of wax. Bounce rhythm of the song makes you feel the melody, as Frank spoons the infectious lyrics in grand manner from start to finish. It's a song that'll have music fans humming, whistling and stomping to its fond refrain in no time at all. The flip, "It Happens Every Spring," from the motion picture of the same name, has Frankie switching to a slow romantic air that is loaded with winning potential. Frank demonstrates his wonderful versatile vocal style on the side to come up with a possible hot one. We go for "The Huckle-Buck"—we're sure you will, too.

"The Way You Look Tonight" (2:50)

"Everything Happens To Me" (2:55)

JUNE CHRISTY
(Capitol 57-578)

● Here's a side that's sure to meet with a loud roar of approval from Maine to California, and make zillions of music fans perk up a bit. It's chirp June Christy, utilizing a ton of vivacious jazz and bop licks, to knock out a most wonderful piece of music in this coupling of "The Way You Look Tonight" and "Everything Happens To Me." Both sides have long been coin culling standards in the music field. June's tantalizing rendition of the pair is nothing less than sensational. Top deck gets a terrific sendoff as June bops the melody of the tune behind some wonderful background music. The flip is offered straight, altho June continues to give out with some mellow tones of jazz in her lyrical expression. With both in the progressive vein rapidly meeting with more and more approval, we see no reason for this bit of wax not taking hold. The platter is hot—grab it!

DISK OF THE WEEK

"A New Shade Of Blues" (3:01)

"Night After Night" (2:56)

BILLY ECKSTINE
(MGM 10422)



BILLY ECKSTINE

● There's absolutely no mistake about this one! Sure to cause one of the loudest splashes ever heard in the music business is this captivating and fascinating side by the ecstatic Billy Eckstine. It is one of the most prepossessing pieces of music Billy has ever recorded, and bids fair to become an Eckstine classic. Titled "A New Shade Of Blues," the song reaches out to capture the fancy of the most ardent music lover. Billy's strong,

deeply sincere vocal etching of this tune is truly a masterpiece. His heartfelt vocal pitch reverberates in crystal clear tones of enchanting musical melody throughout the ditty. Orchestral background, supplied by maestro Hugo Winterhalter, is bewitching from start to finish and is a feather in the latter's cap as a piece of ravishing music. The song is offered in medium up-tempo patter with singing strings and a beautiful flourish of brass to add to the winning incentive. The disk is sure to be taken up by the tremendous bevy of fans Billy has, and taken up with much fervor. On the flip with "Night After Night," Billy once again displays his brilliant vocal flavor on a smoothly set piece of music that makes for wonderful listening pleasure. The side to ride with is "A New Shade of Blues"—ops should climb on the bandwagon with this one—but pronto.

"Younger Than Springtime" (2:45)

"This Nearly Was Mine" (2:50)

DONALD RICHARDS
(Mercury 5289)

● New voice on the wax horizon makes his bow in wonderful fashion via this coupling from the click "South Pacific" musical production. Balladeer Donald Richards displays some excellent vocal work on "Younger Than Springtime" and "This Nearly Was Mine," two tunes that should be fairly well familiar to music ops since they have been widely recorded. Donald's heavy, deep and rich voice handles the vocal on the pair in admirable manner. His smooth and sincere rendition of the songs should put a well deserved spotlight on him in no time at all. Ork backing by the Jimmy Carroll crew is sweet and vibrant throughout. Keep your eyes peeled for Donald Richards—this platter tags him for a rapid rise up the ladder of wax fame.

"Kiss Me Sweet" (2:56)

"I'm Gonna Wash That Man" (2:53)

DINAH SHORE
(Columbia 38487)

● More music from the click "South Pacific" musical production, with chirp Dinah Shore purring the enchanting lyrics to "Kiss Me Sweet" and "I'm Gonna Wash That Man Right Outta My Hair." Music ops are undoubtedly familiar with this pair since they have been widely recorded. Dinah's rendition of the two songs is bright and winsome throughout, and should add to the popularity of the tunes immensely. Ork background by maestro Harry Zimmerman is favorable throughout. Ops who haven't as yet climbed on the bandwagon should listen to this rendition.

"A New Shade Of Blues" (2:58)

"The Wreck On The Highway" (2:43)

RAY ANTHONY ORCH.
(Capitol 57-577)

● First Ray Anthony platter on Capitol wax has the maestro off to a wonderful start via this sensational tune tagged "A New Shade Of Blues." There is absolutely no doubt about this ditty catching on. It's sure to garner a featured spot in ops' machines throughout the land. Vocal refrain on the side by Dick Noel is nothing less than terrific. Dick displays an unusual amount of feeling and depth in his vocal pitch, as the smooth, easy to take to melody fills the air with beautiful tones of ecstatic, lilting melody. Orchestral background on the side in sharp, emphatic patter adds to the luster of an already glowing piece of music. The flip, "The Wreck On The Highway," has the Anthony boys displaying their versatile musical wares on a pseudo-hillbilly ditty that has been quite popular not too many moons ago. Tune is in the novelty vein and should meet with favorable reaction from music ops and fans alike. "A New Shade Of Blues" is a winner—grab it.

"My Mistake" (2:30)

"The Light In My Window" (2:41)

REGGIE GOFF
(London 427)

● The deep-voiced intonation of balladeer Reggie Goff is shown to excellent advantage on this coupling of "My Mistake" and "The Light In My Window." Both sides are offered in slow, smooth tempo that flows along in gentle undertones of subtle, beautiful music. The pair are rendered in the romantic vein, and have a vocal chorus and the wonderful orchestral patter of the Cyril Stapleton ork in the background. "My Mistake" has loads of winning potential—ops should listen in.

"All Over Italy" (2:40)

"There's Nothing To Do In Sleepyville" (2:37)

PRIMO SCALA ORCH.
(London 409)

● Some great string band wax by the equally great Primo Scala orchestra, with "All Over Italy" and "There's Nothing To Do In Sleepyville" headed music operators' way. Both sides are styled to perfection by Primo, and make for wonderful listening pleasure. Top deck echoes the title and spills in medium waltz tempo with the Keynotes warbling the cute lyrics. The flip slows down somewhat and has the vocal group coming back on the side in top style. Music ops who have a call for this brand should get next this disk.

"Los Timbales" (3:06)

"Muchachito" (2:35)

XAVIER CUGAT ORCH.
(Columbia 38477)

● Music styled in the Latin vein, with maestro Xavier Cugat serving up a tasty dish in "Los Timbales" and "Muchachito." Both sides are offered in top notch fashion and make for wonderful listening pleasure. The top deck is done up in fast tempo with a Latin vocal warbling the mellow lyrics. The flip is a piece that has been kicked around a bit. Slow, melancholy tempo is effective, while the melody fills the air in beautiful passages throughout. Top deck is the one we go for.

"Hatsville U. S. A." (2:53)

"Summer Moon" (2:58)

HARRY JAMES ORCH.
(Columbia 38476)

● Some mellow music from maestro Harry James, and the pleasing refrain of "Hatsville U.S.A." and "Summer Moon" in the offering for music operators. Top deck is just what the title indicates—a pleasant down to earth melody offered in bright styling that draws your listening attention. It's cute stuff, with the vocal refrain echoing effectively. The flip is a strong bit of ballad material moving in slow tempo, with Vinni De Campo piping the smooth lyrics. Spot of horn by the maestro is nice listening, and should win favor from the many James fans. While both sides won't stop traffic, they will hold their own.

"A Chapter In My Life Called Mary" (2:35)

"A Million Miles Away" (2:36)

DICK JAMES
(London 430)

● A platter that music fans are sure to sit up and take notice of is this bit of music by balladeer Dick James titled "A Chapter In My Life Called Mary." The song, widely recorded, is a beautiful, bewitching melody that makes you wanna listen. Slowly set, the vocal chorus on the side by the George Mitchell choir gives the ditty a tender, heart-felt fragrance that makes for wonderful listening pleasure. Add Dick's extremely pleasant pipes, and ops have a winner. The flip keeps in the same tempo, and has Dick rendering a hearts-and-flowers ode that has wide possibilities. Ops should listen in.

THE CASH BOX

Disk Jockey's
REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending May 7.

Myron Barg

WMOR—Chicago, Ill.

1. AGAIN (Vic Damone)
2. A WONDERFUL GUY (Margaret Whiting)
3. BABY IT'S COLD OUTSIDE (D. Shore-B. Clark)
4. BALI HA' (Perry Como)
5. CHAPTER IN MY LIFE CALLED MARY (Dick James)
6. MY ONE AND ONLY HIGHLAND FLING (Fred Astaire-Ginger Rogers)
7. ONCE IN LOVE WITH AMI (Ray Bolger)
8. FOREVER AND EVER (Perry Como)
9. THE RIGHT GIRL FOR ME (Gordon MacRae)
10. CABARET (Dewey Bergman)

Bettelou Purvis

WPGH—Pittsburgh, Pa.

1. IF LOVE IS TROUBLE (Wini Brown)
2. ONCE AND FOR ALWAYS (Tony Martin)
3. DON'T WANNA LET YOU GO (Joe Costa)
4. IT'S TOO LATE NOW (Lorry Raine)
5. PORTRAIT OF JENNIE (King Cole Trio)
6. AS YOU DESIRE ME (Sara Vaughan)
7. HOW IT LIES (Connie Haines)
8. KISS ME SWEET (Judy Valentine)
9. WHAT'S MY NAME (Fran Warren)
10. CABARET (Patti Page)

Bud Chase

WHOT—South Bend, Ind.

1. RIDERS IN THE SKY (Burl Ives)
2. "A" YOU'RE ADORABLE (Perry Como)
3. NEED YOU (Jo Stafford-Gordon MacRae)
4. SO TIRED (Russ Morgan)
5. CARELESS HANDS (Mel Torme)
6. FOREVER AND EVER (Margaret Whiting)
7. DIDN'T KNOW THE GUN WAS LOADED (Betsy Gay)
8. BABY IT'S COLD OUTSIDE (Mercer-Whiting)
9. CRUISING DOWN THE RIVER (Frankie Carle)
10. HAWAIIAN WAR CHANT (Dave Lambert)

Larry Gentile

WJBK—Detroit, Mich.

1. SO IN LOVE (Patti Page)
2. BALI HA' (Frank Sinatra)
3. AGAIN (Vic Damone)
4. I LOVE YOU SO MUCH IT HURTS (Mills Bros.)
5. FOREVER AND EVER (Russ Morgan)
6. I DON'T SEE ME IN YOUR EYES ANYMORE (Kitty Kallen)
7. RIDERS IN THE SKY (Vaughn Monroe)
8. CARELESS HANDS (Mel Torme)
9. YOU'RE SO UNDERSTANDING (Blue Barron)
10. BABY IT'S COLD OUTSIDE (D. Shore-B. Clark)

Howard Malcolm

WCOP—Boston, Mass.

1. IT'S A BIG WIDE WONDERFUL WORLD (Buddy Clark)
2. "A" YOU'RE ADORABLE (Perry Como)
3. ALL RIGHT, LOUIE, DROP THE GUN (Wesson Bros.)
4. YOU'RE SO UNDERSTANDING (Blue Barron)
5. YOU, YOU, YOU ARE THE ONE (Ames Bros.)
6. FAR AWAY PLACES (Margaret Whiting)
7. RIDERS IN THE SKY (Vaughn Monroe)
8. CRUISING DOWN THE RIVER (Blue Barron)
9. LONELY LITTLE PETUNIA (Two Ton Baker)
10. FOREVER AND EVER (Russ Morgan)

Claude Taylor

WJHP—Jacksonville, Fla.

1. WHOSE GIRL ARE YOU (Blue Barron)
2. RIDERS IN THE SKY (Peggy Lee)
3. NEED YOU (Hi-Way Serenaders)
4. "A" YOU'RE ADORABLE (Larry Fortine)
5. KISS ME SWEET (Judy Valentine)
6. BALI HA' (Peggy Lee)
7. TEDDY BEAR'S PICNIC (Larry Fortine)
8. MERRY GO ROUND WALTZ (Art Mooney)
9. BECAUSE YOU LOVE ME (Stardusters)
10. CHATTERBOX (Kay Kyser)

Norman Hall

WOMI—Owensboro, Ky.

1. FOREVER AND EVER (Perry Como)
2. CARELESS HANDS (Mel Torme)
3. HOW IT LIES (Buddy Moreno)
4. "A" YOU'RE ADORABLE (Perry Como)
5. SO TIRED (Russ Morgan)
6. RIDERS IN THE SKY (Vaughn Monroe)
7. I DIDN'T KNOW THE GUN WAS LOADED (Betsy Gay)
8. SUNFLOWER (Jack Smith-Margaret Whiting)
9. CRUISING DOWN THE RIVER (Three Suns)
10. BLUE MOON (Mel Torme)

Sherm Feller

WEEL—Boston, Mass.

1. KISS ME SWEET (Judy Valentine)
2. RIDERS IN THE SKY (Vaughn Monroe)
3. SO IN LOVE (Patti Page)
4. CLARKE'S IDEA (Sabby Lewis)
5. IT'S TOO LATE NOW (Lorry Raine)
6. DON'T WANNA LET YOU GO (Joe Costa)
7. CABARET (Al Grant)
8. SINGLE SADDLE (Eddy Howard)
9. TULSA (Jack Kilty)
10. BLUE RHUMBA (Larry Green)

Al Rock

WOTW—Nashua, N. H.

1. I DIDN'T KNOW THE GUN WAS LOADED (Andrews Sisters)
2. RUMBELARO (Jerry Wald)
3. I DON'T SEE ME IN YOUR EYES (H. Forrest)
4. BABY IT'S COLD OUTSIDE (D. Shore-B. Clark)
5. FUGUE FOR BARROOM PIANO (Phil Moore)
6. AS YOU DESIRE ME (Ink Spots)
7. BALI HA' (Perry Como)
8. BOP GOES MY HEART (Frank Sinatra)
9. SENORITA'S BOUQUET (Billy Eckstine)
10. COSTA AZUE (Victor Sylvester)

Art Hume

WLLH—Lowell, Mass.

1. I DIDN'T KNOW THE GUN WAS LOADED (Andrews Sisters)
2. SO IN LOVE (Gordon MacRae)
3. DREAMER WITH A PENNY (Charles LaVare)
4. YOU CAN'T BUY HAPPINESS (Guy Lombardo)
5. LOVE'S A STRANGER (Aristocrats)
6. MISSISSIPPI FLYER (Blue Barron)
7. WHAT'S MY NAME (Billy Eckstine)
8. CAN'T SLEEP (Lorry Raine)
9. FALL RAIN FALL (Dick Gardner)
10. BLACK COFFEE (Sara Vaughan)

Ted Husing

WMGM—New York, N. Y.

1. AGAIN (Gordon Jenkins)
2. EVERYWHERE YOU GO (B. Crosby-E. Knight)
3. YOU'RE SO UNDERSTANDING (Blue Barron)
4. SOMEONE LIKE YOU (Doris Day)
5. SOME ENCHANTED EVENING (Perry Como)
6. "A" YOU'RE ADORABLE (Perry Como)
7. ONCE FOR ALWAYS (Bing Crosby)
8. CARELESS HANDS (Sammy Kaye)
9. A WONDERFUL GUY (Margaret Whiting)
10. FIVE FOOT TWO (Guy Lombardo)

Eddie Gallaher

WTOP—Washington, D. C.

1. CRUISING DOWN THE RIVER (Russ Morgan)
2. "A" YOU'RE ADORABLE (Perry Como)
3. AGAIN (Vic Damone)
4. FOREVER AND EVER (Dinah Shore)
5. FAR AWAY PLACES (Margaret Whiting)
6. I DON'T SEE ME IN YOUR EYES ANYMORE (Gordon Jenkins)
7. SOME ENCHANTED EVENING (Perry Como)
8. CARELESS HANDS (Mel Torme)
9. GALWAY BAY (Bina Crosby)
10. RIDERS IN THE SKY (Vaughn Monroe)

Ted Conner

WFMJ—Youngstown, O.

1. CRUISING DOWN THE RIVER (Russ Morgan)
2. "A" YOU'RE ADORABLE (Buddy Kaye)
3. CARELESS HANDS (Sammy Kaye)
4. SUNFLOWER (Russ Morgan)
5. FOREVER AND EVER (Perry Como)
6. ANGELUS WAS RINGING (Anne Shelton)
7. AGAIN (Gordon Jenkins)
8. ALL RIGHT, LOUIE, DROP THE GUN (Wesson Bros.)
9. HOW IT LIES (Connie Haines)
10. I HADN'T ANYONE TILL YOU (M. A. McCall)

Jerry Saxon

WIND—Chicago, Ill.

1. ONCE IN LOVE WITH AMY (Ray Bolger)
2. DON'T CALL ME SWEETHEART ANYMORE (Bing Crosby)
3. HOW IT LIES (Connie Haines)
4. AGAIN (Gordon Jenkins)
5. JOHNNY GET YOUR GIRL (Peter L. Hayes)
6. OPEN DOOR POLKA (Blue Barron)
7. CHAPTER IN MY LIFE CALLED MARY (Dick Haymes)
8. BARROOM POLKA (Russ Morgan)
9. BABY IT'S COLD OUTSIDE (D. Shore-B. Clark)
10. RIDERS IN THE SKY (Derry Falligant)

Dick Campbell

WDVA—Danville, Va.

1. FOREVER AND EVER (Margaret Whiting)
2. "A" YOU'RE ADORABLE (Perry Como)
3. CARELESS HANDS (Mel Torme)
4. HOW IT LIES (Art Lund)
5. AGAIN (Vic Damone)
6. CRUISING DOWN THE RIVER (Blue Barron)
7. BLUE MOON (Mel Torme)
8. FAR AWAY PLACES (Margaret Whiting)
9. GO NOW (Anne Shelton)
10. COMME CI, COMME CA (Vic Damone)

Ray Ulbrich

WSOO—Sault Ste. Marie, Mich.

1. IT'S TOO LATE NOW (Lorry Raine)
2. FOREVER AND EVER (Dinah Shore)
3. KISS ME SWEET (Judy Valentine)
4. I DON'T SEE ME IN YOUR EYES ANYMORE (Gordon Jenkins)
5. CAN'T SLEEP (Lorry Raine)
6. SO TIRED (Russ Morgan)
7. CARELESS HANDS (Sammy Kaye)
8. YOU LET ME DOWN (Ray Vincent)
9. GRIEVING FOR YOU (Wini Brown)
10. THANKING TO YOU (Artie Malvin)

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Record Reviews

"Great Guns" (2:27)

"But Nobody" (2:30)

JOY NICHOLS
(London 431)

● Pair of sides by chirp Joy Nichols, and the set-up of "Great Guns" and "But Nobody." Top deck is from the "Where's Charley" musical production and has been kicked around a bit. This rendition, a cute bit of music, should add to the popularity of the tune. The flip is offered in pseudo-Latin vocal with Joy piping the comely lyrics in fair manner. Wax won't stop traffic, but it should hold its own.

"Every Time I Meet You" (3:01)

"The Beautiful Blonde From Bashful Bend" (2:51)

ART LUND
(MGM 10419)

● A song that seems sure to garner a top spot on music ops' machines in no time at all is this piece offered here by piper Art Lund. Titled "Every Time I Meet You," from the 20th-Century Fox motion picture "The Beautiful Blonde From Bashful Bend," Art gives out with some wonderful vocal work to make this platter a winner. It's smooth, sentimental romance material, and definitely is one of the best bits Art has offered since his click "Mam'selle." There is no doubt about the song taking on and going like wild—this disk should prove to be a hot item for music ops. The flip is the title song from the film and has Art knocking out some novelty wax in effective manner. We go for the top deck—we're sure you will too.

"Baby, It's Cold Outside" (2:51)

"I Never Heard You Say" (2:54)
MARGARET WHITING-JOHNNY MERCER
(Capitol 57-567)

● Ditty causing a tremendous furor throughout music trade circles is this bit of music done up here by Margaret Whiting and Johnny Mercer. Titled "Baby, It's Cold Outside," the platter shows as a unique and novel musical interpretation that should draw some heavy coin play. It's a light, fanciful piece with Johnny cutting in on Maggie's vocal spot to make this bit really bright. Lyrics are cute as all get out, and should sit well with teen-agers. The flip is more of the same and has Meg and Johnny giving their vocal best on a mellow ditty. Song is from the MGM flicker "Neptune's Daughter" and should draw some heavy flack. Top deck bears ops' interest.

"St. Bernard Waltz" (2:32)

"The Birthday Waltz" (2:41)
THE UNITONES
(London 432)

● Here's a side that is sure to win a ton of juke box favor. Titled "St. Bernard Waltz," the platter, offered by The Unitones, seems certain to latch on to a tremendous amount of popularity. It's a mellow up-tempo waltz ditty, with a unison vocal that is hard to beat. Bright hand-clap spot adds to the winning ways of the side with the instrumental background making for wonderful listening pleasure. It's a disk that is sure to be taken up by zillions of juke box fans. The flip skips along in medium tempo with The Unitones once again turning in an excellent vocal performance. "St. Bernard Waltz" will score.

SLEEPER OF THE WEEK

"That Wonderful Girl Of Mine" (2:51)

"The Huckle-Buck" (2:41)

BENNY GOODMAN ORCH.
(Capitol 57-578)



BENNY GOODMAN

● One of the most thrilling bits of wax we've heard in a long, long time is done up here by the new and terrific Benny Goodman ork. Both sides of this platter spell coin play, and rate like a spade flush. It's sure fire phono material, and a platter that should score, and score heavily at that. On the top deck with "That Wonderful Girl Of Mine," Benny showers piper Buddy Greco to the mike to handle the vocal work on this wonderful side. Ditty is adapted from a

standard Yiddish theme, and makes for a ton of excellent listening pleasure. Buddy's terrific vocal work on this side is really something to marvel at. His great jazz intonations, feeling and sincerity in his vocal pitch makes this platter the truly great side it is. Add to that the ravishing up-tempo patter of the brilliant Goodman ork and music ops have a sure winner. On the flip with "The Huckle-Buck," Benny and the boys bounce back with still another hot item for music ops. This ditty, already a click on thousands of ops' machines, has a vocal group tagged The Singers wailing the fond lyrical expression in smart, winning tones that add up to winning wax. Bop passages by Wardell Gray on the side flourish throughout, while the rest of the band comes thru in great instrumental style. It's a side that's gonna click, and make music ops' jeans just full of beans—the silver kind. The disk is a blue-ribbon winner—ops should grab a boxful and watch the platter wear white!

"That Wonderful Girl of Mine" (2:52)

"Cheek To Cheek" (2:41)

ZIGGY ELMAN ORCH.
(MGM 10421)

● Ditty causing a bit of a stir in the music trade is this thing offered here by orkster Ziggy Elman. Titled "That Wonderful Girl Of Mine," Ziggy sends ops a vibrant hunk of wax that should garner a ton of coin in the boxes. Adapted from a standard Yiddish melody, this side, with the vocal refrain by Bob Carroll, is one that will win favor. It's slow, tempting stuff in a minor key, with Bob and the maestro offering their best on the side. The flip is an all instrumental piece that has won favor thru the years. Ops should know the side well since it has been a money-maker time and again. "That Wonderful Girl Of Mine" is the winner.

"Barroom Polka" (2:41)

"There's Something About Paree" (2:47)

ART MOONEY ORCH.
(MGM 10418)

● New Art Mooney sides titled "Barroom Polka" and "There's Something About Paree" show as pleasing tidbits of music that should win music ops' favor. Top deck, widely recorded, is a terrific novelty side that seems certain to become a hot winner. This rendition by Mooney, with the Mooney choir handling the vocal refrain of this up-tempo polka is fair enough. The flip is another cute piece with the lyrics weaving about the title. The many Mooney fans should go for this duo—music ops take note.

"St. Bernard Waltz" (2:32)

"Oh, You Sweet One" (2:43)

THE AMES BROTHERS
(Caral 60065)

● Music ops are sure to have a hot phono item in this latest piece of wax by The Ames Brothers. The group follow up their current success with "You, You You Are The One" with a ditty that bids fair to come in for a ton of juke box coin in "St. Bernard Waltz." It's a mellow up-tempo waltz tune that makes for some wonderful listening pleasure. The Ames Brothers vocal work on the side is top-notch from start to finish. The harmony these boys offer is hard to match—it is that good. The flip, "Oh, You Sweet One," bounces along at moderate tempo with the boys once again displaying their vocal best on the side. Top deck is the winner!

"The Snake Pit" (2:36)

"Cole Cuts" (2:46)

BEN VENTURA
(Manor 1177)

● Some mellow bop wax by Ben Ventura and the Bop City Five, and the set-up of "The Snake Pit" and "Cole Cuts" in the offing for music ops. Both sides of this platter are rendered in pleasing bop style, with the light, polite bop refrain echoing pleasantly throughout. Top deck features a bop vocal by Sammy Krupits that is fair enough, while the flip, an all instrumental, is mellow all thru. Music ops who have the call for bop wax would do well to take a look-see in this direction.

"Every Time I Meet You" (2:51)

"If You're Not Completely Satisfied" (2:45)
GLORIA CARROLL
(Dance Tone 1131)

● New chirp bowing into the wax horizon steps out on the right foot via this smash dishing tagged "Every Time I Meet You." Song is from the 20th Century-Fox flicker "The Beautiful Blonde From Bashful Bend," and should win a ton of ballyhoo. Chirp Carroll's vocal pitch on this side is smooth as velvet throughout. It's a dainty, romantic ballad, performed in wonderful vocal style. The flip, "If You're Not Completely Satisfied," is another excellent piece of wax for Gloria, and ably shows the gal's vocal style to top perfection. Music ops should keep their eyes peeled for this lass—this disk proves she's due to bounce into a well deserved spotlight. Ops should grab the platter.

"Baby, It's Cold Outside" (2:43)

"My Heart Beats Faster" (2:51)

ESTHER WILLIAMS-RICARDO MONTALBAN
(MGM 30197)

● New vocal duet on MGM wax finds Esther Williams and Ricardo Montalban on deck with "Baby, It's Cold Outside" headed music operators' way. It's a cute bit of wax that the combo offer, with some light, lilting melody seeping thru. Vocal work is split, with Ricardo injecting some cute vocal phrasing on top of Esther's solo spot. Ditty is currently causing loads of attention—this rendition should add to the popularity of the song immensely. The flip has Montalban taking it solo on a unique piece tagged "My Heart Beats Faster." Latin beat in the background, added to Ricardo's stop vocal makes for effective listening pleasure. Music ops should listen in.

"A Wonderful Guy" (2:54)

"You're Heartless" (2:57)
SHEP FIELDS ORCH.
(MGM 10423)

● Maestro Shep Fields' first MGM waxing has the orkster up on "A Wonderful Guy" and "You're Heartless," a pair of tunes that should hold their own in the juke boxes. Top deck is from the click musical "South Pacific," and features chirp Scottee Marsh in the vocal department. It's a light, lilting melody—with a ton of infectious wordage. The lass' vocal pitch on the side is effective enough. The flip switches to a slow romantic ballad, with thrush Scottee back at the mike again. Tempo is slow, with the sincere, meaningful lyrics purred in smooth vocal style. Wax is nothing to shout about, altho it will make a fair filler item.

"Open The Door Polka" (2:53)

"Whose Girl Are You" (2:36)

BLUE BARRON ORCH.
(MGM 10412)

● Some cute wax by orkster Blue Barron and the pleasing refrain of "Open The Door Polka" and "Whose Girl Are You." Both sides make for wonderful listening pleasure. With music fans going wild for polkas and the like—we see no reason for this thing not going. Top deck is a sure-fire winner. It's a cute bit with chirp Judy Valentine handling the vocal in smart style. Her wee vocal effort here, a la Bonnie Baker, is extremely infectious from start to finish. The flip is a vibrant glowing waltz that should score. Ops should get with this duo.

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Mercury 5271

LAWRENCE WELK

"LORA-BELLE LEE"
"HOLLYWOOD SQUARE DANCE"
Mercury 5295

TWO TON BAKER

"BEAUTIFUL BLONDE
FROM BASHFUL BEND"
"MY LITTLE PUP"
Mercury 5292

ALBERT AMMONS

"ROSES OF PICARDY"
"WHY I'M LEAVING YOU"
Mercury 8140

GOLDEN GATE QUARTET

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"LORD I'M TIRED"
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ROUND THE WAX CIRCLE

Thrush Larry Raine really creating a big stir in the music trade via several really hot disks on Decca. Her recording of "Can't Sleep" is tagged by dee-jay Bill Brant, KDKA, Pittsburgh, Pa., as the "most weird, enchanting record of the year." . . . Tex Beneke, who bowed into Frank Bailey's Meadowbrook this past week sez he's been saving string. Now he's got enough for a string quartet. . . . Tex will have twelve wires at the Meadowbrook, the largest number any orchestra has had in quite a while. . . . All the fuss on the "South Pacific" score—with every major vieing for the honor of being first out on the album. . . . Nat King Cole bowed into Bop City this past week in a blaze of glory. Nat's addition of a bongo has really caught on with the fans. The Bop City spot is Nat's first location job in Gotham in a few years. . . . Maestro Vaughn Monroe had a real close one recently. Vaughn and his band, enroute to a one-nighter in Virginia, had their bus catch fire and blow up. Luckily, a soul wasn't hurt. The band lost some music and instruments. . . . Fran Warren's Latin Casino opening in Philly was followed by the lass' opening in a Broadway legit, "As The Girls Go" this past week. Seems to this ink-stained character that the lass is a natural for the flickers, what with that voice of hers. Really thrilling it is too. . . . Morty Shad writes us from Charlotte, North Carolina and tells us that T. J. Fowler's dishing of "T. J. Boogie" on National wax is starting to catch on big down South. . . . Lesly Grey, lovely thrush on Castle Records in the big city for a round of disk jockey appearances in promotion of her new disks. . . . Nice to see chirp Louise Carlyle, new King Records star. The gal is really as good lookin' as her voice is beautiful. . . . Orkster Charlie Barnet, aided by bop vocalists Buddy Stewart and Dave Lambert, waxed "Bebop Spoken Here" at his recent Capitol disk date. . . . Charlie Ventura, one of the most popular guys in the business, opening at the Million Dollar Theater in Los Angeles this week, making it his first sting in town. Band's current West Coast tour is reported to have them standing ten deep in line, reminiscent of his days at the Royal Roost here.



KING COLE TRIO

Gene "Red Top" Ammons, one of America's outstanding tenor sax men, now with Woody Herman and his band is featured with an all star group on the new "Three O' Clock Jam Session" records released by Aristocrat Record Corp. The two sides that Ammons cut with the all star group include "Stuffy," the number one tune made famous a few years back by Coleman Hawkins, and the pop tune "Once In A While." Ammons plays a lot of horn on both sides, a sweet kick on "Once In A While" and rides like mad on the riff tune "Stuffy." Both sides featured on the first of the Jam Session series is a must for record collectors and jazz fans. . . . Sajewski Music has a new hit tune in "Whose Girl Are You" which is fast becoming a juke box sensation. The song was first released March 1, by Dana with a polka arrangement, one listen and all the major labels started cutting. Watch this one, we predict it's headed right for the top. . . . Norman Granz, jazz promoter, in town talking up a deal with Mercury about his Jazz Album. . . . Freddy Martin and his ork set for one-nighters thruout the midwest territory. . . . Dizzy Gillespie's bop over at the Blue Note has the jazz fans boppin'. . . . Larry Green's ork inked for the Aragon Ballroom May 31. We hear that Larry's new RCA-Victor release "Blue Rhumba" is really starting to catch on. . . . Congrats to the troupe of the "Salute To Cole Porter Revue" for the performance they gave to the vets out at Vaughan Hospital this past week. . . . Tower Records set with two new releases. Benny Strong's "When My Sugar Walks Down The Street" backed by "The Shiek Of Araby," and "Now Now Now" and "Wedding Day," waxed by Teddy Phillips. . . . Hen Nelson of Capitol Records in town recently for some waxing sessions of Barclay Allen's ork.



FREDDY MARTIN

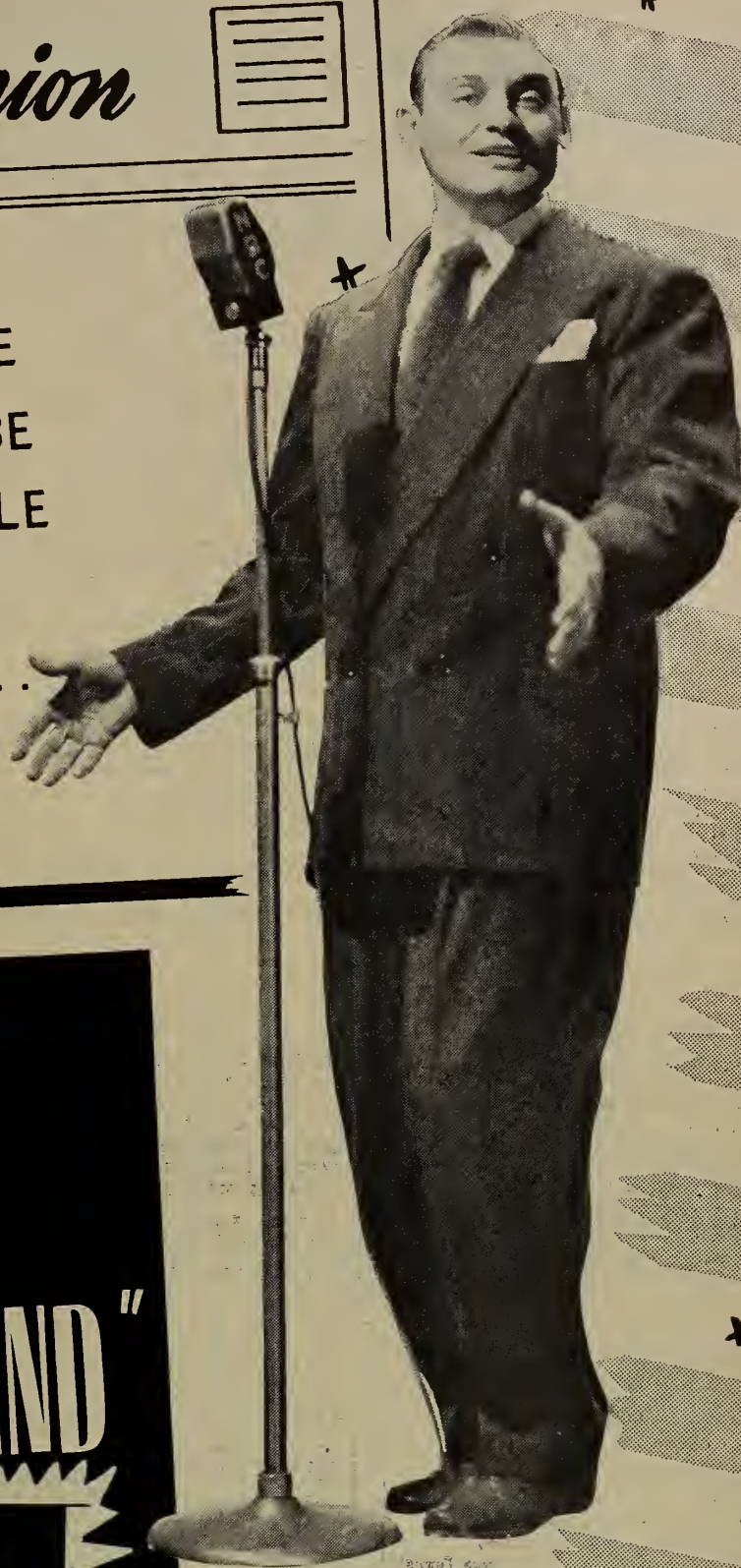
Jim Warren, recently back from New York chore for Central Record Sales (Specialty, Miracle and Aladdin) leaves the firm this week in favor of selling Mercury's and Lincolns for the Easley Motor Co. in Huntington Park. . . . Not that we doubt Jim's prowess as a car salesman—and we wish he sells a million of 'em—but we've got a hunch he'll wind up back in the record business someday. . . . Brother Wayne Warren continues in local office of Central Sales, which this week adds Exclusive label to its fold. . . . Herman (Hucklebuck) Lubinsky was in town, visiting Mike Kurlan at Modern Distribs, where several other disks are really moving, among them Connie Haines' "How It Lies" on Coral and Joe Luther's "Mardi Gras" on Modern. . . . Mike reports a pair of sure comers in Von Streeter and His Wig Poppers (love that handle) on Scoop's "Land-slide" and "A Tenor Plays the Blues" and "Chittlins'" and "Hogs Knuckles." . . . Scoop is being distributed nationally by Ben Pollack's Jewel outfit. Ben playing it smart on the local distrib setup by giving Scoop line to Mike and Mercury getting local option on Plymouth label, also off to the races via Sherwin Williams' "Ooie Baby, Gee" and "Dancin' the Bop." Jimmy Witherspoon, whose "Ain't Nobody's business" has spelled mighty fine business for Al Patrick's Supreme label, will soon take off on a national P. A. tour. Sylvester Cross really going places with "Need You," 10 records already and he credits friend Wally Brady with doing a great plug job on the tune, which, not so incidentally, should net friend Johnny Blackburn a neat bundle come August 15 for his co-writer's share of the song.



JIMMIE
WITHERSPOON



GOOD NEWS, OPS...
 MY NEXT AND ALL FUTURE
 MERCURY RELEASES WILL BE
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 "MERCO" PLASTIC...
 YOU'LL GET MORE PLAY...
 IT'S LONGER WEARING...
 NO INCREASE IN PRICE...



Here's my first release...
"GEORGIA"
 (ON MY MIND)

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 1619 Broadway, New York, N. Y.

Record Exploitation
MILTON KARLE

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

MAY 14, 1949

New York, N. Y.

1. FOREVER AND EVER (Perry Como)
2. A—YOU'RE ADORABLE (Perry Como)
3. AGAIN (Vic Damone)
4. YOU, YOU, YOU ARE THE ONE (Ames Bros.)
5. FAR AWAY PLACES (Margaret Whiting)
6. HOW IT LIES (Connie Haines)
7. SUNFLOWER (Ray McKinley-Jack Fulton)
8. CARELESS HANDS (Mel Torme-Sammy Kaye)
9. SO TIRED (Russ Morgan)
10. CRUISING DOWN THE RIVER (Blue Barron)

El Paso, Tex.

1. AGAIN (Vic Damone)
2. A YOU'RE ADORABLE (Tony Pastor)
3. FOREVER & EVER (Perry Como)
4. FAR AWAY PLACES (Margaret Whiting)
5. CRUISING DOWN THE RIVER (Blue Barron)
6. CARELESS HANDS (Mel Torme)
7. SUNFLOWER (Jack Fulton-Ray McKinley)
8. ALL RIGHT LOUIE DROP THE GUN (Wesson Bros.)
9. SO TIRED (Russ Morgan)
10. EVERYWHERE YOU GO (Guy Lombardo)

Roxbury, Mass.

1. FOREVER & EVER (Russ Morgan)
2. YOU'RE SO UNDERSTANDING (Larry Green)
3. SO IN LOVE (Patti Page)
4. AGAIN (Art Mooney)
5. IT'S A BIG WIDE WONDERFUL WORLD (Larry Green)
6. A YOU'RE ADORABLE (Perry Como)
7. KISS ME SWEET (Judy Valentine)
8. I DON'T SEE ME IN YOUR EYES ANYMORE (Frank Petty Trio)
9. MELANCHOLY MINSTREL (Vaughn Monroe)
10. HOW IT LIES (Bing Crosby)

Bridgeport, Conn.

1. KISS ME GOODNIGHT (Anne Shelton)
2. AGAIN (Vera Lynn)
3. STREETS OF LAREDO (Reggie Goff)
4. BE MINE (Anne Shelton)
5. FOREVER & EVER (Gracie Fields)
6. TEDDY BEARS PICNIC (Joy Wilbur)
7. IT'S A CRUEL, CRUEL WORLD (George Towne)
8. ON THE S-S (Benny Lee, Joy Nichols)
9. RED WING POLKA (Trolse)
10. ORGAN BOOGIE (George Wright)

Louisville, Ky.

1. SO IN LOVE (Patti Page)
2. A YOU'RE ADORABLE (Jo Stafford)
3. CRUISING DOWN THE RIVER (Russ Morgan)
4. AGAIN (Vic Damone)
5. A FINE ROMANCE (Les Brown)
6. LAVENDER BLUE (Sammy Kaye)
7. CANDY KISSES (Eddy Howard)
8. PORTRAIT OF JENNY (King Cole Trio)
9. I'M IN LOVE WITH A WONDERFUL GUY (Fran Warren)
10. FAR AWAY PLACES (Perry Como)

Rochester, N. Y.

1. RED ROSES FOR A BLUE LADY (Vaughn Monroe)
2. JOHNNY GET YOUR GIRL (Robert Clary)
3. WHY SHOULD I WORRY (Louise Carlyle)
4. SUN FLOWER (Jack Smith)
5. HANNA FROM SAVANNAH (Jack Smith)
6. FAR AWAY PLACES (Vic Damone)
7. PAL-ING AROUND WITH YOU (The Satisfiers)
8. NO ONE NO SWEETER THAN YOU (G. Hudson)
9. GALWAY BAY (Bill Johnson)
10. THE DINGY SONG (Ruth Wallace)

Chicago, Ill.

1. FOREVER AND EVER (Perry Como)
2. A—YOU'RE ADORABLE (Jo Stafford-Gordon MacRae)
3. CARELESS HANDS (Mel Torme)
4. AGAIN (Vic Damone)
5. CRUISING DOWN THE RIVER (Blue Barron)
6. RED ROSES FOR A BLUE LADY (V. Monroe)
7. NEED YOU (Jo Stafford-Gordon MacRae)
8. ALL RIGHT, LOUIE, DROP THE GUN (Art Kassel)
9. RIDERS IN THE SKY (Vaughn Monroe)
10. I DON'T SEE ME IN YOUR EYES ANYMORE (The Starlighters)

Birmingham, Ala.

1. FOREVER AND EVER (Perry Como)
2. CRUISING DOWN THE RIVER (Blue Barron)
3. A YOU'RE ADORABLE (Jo Stafford-Gordon MacRae)
4. SO TIRED (Kay Starr)
5. CARELESS HANDS (Mel Torme)
6. SUNFLOWER (Jack Fulton)
7. RED ROSES FOR A BLUE LADY (Vaughn Monroe)
8. ALL RIGHT LOUIS, DROP THE GUN (Art Kassel)
9. AGAIN (Vic Damone)
10. HOW IT LIES (Evelyn Knight & Bing Crosby)

Akron, O.

1. CRUISING DOWN THE RIVER (Blue Barron)
2. FAR AWAY PLACES (Margaret Whiting)
3. FOREVER & EVER (Margaret Whiting)
4. A YOU'RE ADORABLE (Jo Stafford)
5. CARELESS HANDS (Sammy Kaye)
6. SHE'S MY SUNFLOWER (Frank Sinatra)
7. RED ROSES FOR A BLUE LADY (Guy Lombardo)
8. SO TIRED (Russ Morgan)
9. POWDER YOUR FACE WITH SUNSHINE (Blue Barron)
10. YOU, YOU, YOU ARE THE ONE (Russ Morgan)

Hollywood, Fla.

1. I DIDN'T KNOW THE GUN WAS LOADED (Janette Davis)
2. SO TIRED (Kay Starr)
3. SHE'S MY SUNFLOWER (Jack Fulton)
4. CRUISING DOWN THE RIVER (Blue Barron)
5. I'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)
6. SO IN LOVE (Jane Harvey)
7. RED ROSE FOR A BLUE LADY (Vaughn Monroe)
8. FALL RAIN FALL (Don Grady)
9. IT'S A BIG WIDE WONDERFUL WORLD (Jack Smith)
10. BECAUSE YOU LOVE ME (Anne Shelton)

Shreveport, La.

1. CRUISING DOWN THE RIVER (Blue Barron)
2. FOREVER & EVER (Perry Como)
3. CARELESS HANDS (Sammy Kaye)
4. FAR AWAY PLACES (Margaret Whiting)
5. SO TIRED (Russ Morgan)
6. RED ROSES FOR A BLUE LADY (Vaughn Monroe)
7. YOU'RE SO UNDERSTANDING (Blue Barron)
8. BEAUTIFUL EYES (Art Mooney)
9. AGAIN (Art Mooney)
10. DON'T ROB ANOTHER MAN'S CASTLE (Eddy Arnold)

Richmond, Va.

1. HOW IT LIES (Connie Haines)
2. DON'T CRY CRY BABY (Four Knights)
3. A YOU'RE ADORABLE (Perry Como)
4. SO TIRED (Russ Morgan)
5. THE HORN (Ben Webster)
6. AGAIN (Mel Torme)
7. BLUE MOON (Mel Torme)
8. SLEEPY BABY (Artie Wayne)
9. HURRY-HURRY (Bob Eberly)
10. YA WANNA BUY A BUNNY (Spike Jones)

Los Angeles, Calif.

1. FOREVER AND EVER (Perry Como)
2. AGAIN (Mel Torme)
3. CRUISING DOWN THE RIVER (Russ Morgan)
4. ALWAYS TRUE TO YOU IN MY FASHION (Dinah Shore)
5. SO IN LOVE (Gordon MacRae)
6. SO TIRED (Kay Starr)
7. A—YOU'RE ADORABLE (Jo Stafford-Gordon MacRae)
8. WHAT'S MY NAME (Billy Eckstine)
9. YOU, YOU, YOU ARE THE ONE (Ames Bros)
10. ALL RIGHT, LOUIE, DROP THE GUN (Wesson Bros.)

Atlanta, Ga.

1. CRUISING DOWN THE RIVER (Russ Morgan)
2. FOREVER & EVER (Perry Como)
3. AGAIN (Mel Torme)
4. ALWAYS TRUE TO YOU IN MY FASHION (Dinah Shore)
5. SO IN LOVE (Gordon MacRae)
6. SO TIRED (Kay Starr)
7. A YOU'RE ADORABLE (Jo Stafford-Gordon MacRae)
8. SUNFLOWER (Ray McKinley)
9. FAR AWAY PLACES (Margaret Whiting)
10. LADY OF SPAIN (Ray Noble)

Manchester, N. H.

1. A YOU'RE ADORABLE (Perry Como)
2. BUSY DOING NOTHING (Vaughn Monroe)
3. CRUISING DOWN THE RIVER (Russ Morgan)
4. POWDER YOUR FACE WITH SUNSHINE (Evelyn Knight)
5. ONCE & FOR ALWAYS (Joe Stafford)
6. RED ROSES FOR A BLUE LADY (Guy Lombardo)
7. THE WAY YOU LOOK TONIGHT (Sammy Davis)
8. ALWAYS TRUE TO YOU DARLING IN MY FASHION (Dinah Shore)
9. HURRY, HURRY, HURRY (Don Reid)
10. FAR AWAY PLACES (Margaret Whiting)

Minneapolis, Minn.

1. FOREVER & EVER (Dinah Shore)
2. CRUISING DOWN THE RIVER (Blue Barron)
3. SHE'S MY SUNFLOWER (Gordon MacRae)
4. BLUE SKIRT WALTZ (Frank Yankovick)
5. CARELESS HANDS (Sammy Kaye)
6. CANDY KISS (Red Foley)
7. BLUE BIRD SINGING IN MY HEART (Bing Crosby)
8. A YOU'RE ADORABLE (Jo Stafford)
9. LOVE ME, LOVE ME (Eddy Howard)
10. ALWAYS TRUE TO YOU DARLING IN MY FASHION (Dinah Shore)

Harrisburg, Pa.

1. CRUISING DOWN THE RIVER (Blue Barron)
2. SUNFLOWER (Jack Kilty)
3. POWDER YOUR FACE WITH SUNSHINE (Blue Barron)
4. FAR AWAY PLACES (Perry Como)
5. I'VE GOT MY LOVE TO KEEP ME WARM (Mills Brothers)
6. SO TIRED (Kay Starr)
7. RED ROSES FOR A BLUE LADY (Vaughn Monroe)
8. LAVENDER BLUE (Sammy Kaye)
9. A YOU'RE ADORABLE (Perry Como)
10. YOU, YOU, YOU ARE THE ONE (Three Suns)

Kansas City, Mo.

1. FOREVER & EVER (Russ Morgan)
2. AGAIN (Vic Damone)
3. KISS ME SWEET (Kitty Kallen)
4. SHE'S A GOOD LITTLE GIRL (Ted Black)
5. RED ROSES FOR A BLUE LADY (John Laurenz)
6. A YOU'RE ADORABLE (Perry Como)
7. DON'T TELL MY HEART (Buddy Kaye)
8. CRUISING DOWN THE RIVER (Blue Barron)
9. BALI HAI (Perry Como)
10. I KISSED HER (Ted Black)

Philadelphia, Pa.

1. A—YOU'RE ADORABLE (Perry Como)
2. FOREVER AND EVER (Perry Como)
3. FAR AWAY PLACES (Margaret Whiting)
4. YOU, YOU, YOU ARE THE ONE (Ames Bros.)
5. ALL RIGHT, LOUIE, DROP THE GUN (Wesson Bros.)
6. SO TIRED (Russ Morgan)
7. AGAIN (Vic Damone)
8. RIDERS IN THE SKK (Vaughn Monroe)
9. PORTRAIT OF JENNIE (King Cole)
10. SO IN LOVE (Patti Page)

Baltimore, Md.

1. I'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)
2. AGAIN (Vic Damone)
3. MAKE A MIRACLE (Margaret Whiting)
4. SO IN LOVE (Patti Page)
5. RED ROSES FOR A BLUE LADY (Vaughn Monroe)
6. LAVENDER BLUE (Dinah Shore)
7. SO TIRED (Kay Starr)
8. HOW IT LIES (Evelyn Knight & Bing Crosby)
9. ONCE IN LOVE WITH AMY (Ray Bolger)
10. FOREVER & EVER (Perry Como)

Ft. Wayne, Ind.

1. SO TIRED (Russ Morgan)
2. FOREVER & EVER (Russ Morgan)
3. YOU, YOU, YOU ARE THE ONE (Russ Morgan)
4. CRUISING DOWN THE RIVER (Russ Morgan)
5. SUNFLOWER (Jack Fulton)
6. CARELESS HANDS (Sammy Kaye)
7. RED ROSES FOR A BLUE LADY (Vaughn Monroe)
8. STREETS OF LAREDO (Ray Noble)
9. AGAIN (Gordon Jenkins)
10. SOMEONE LIKE YOU (Doris Day)

Montreal, Canada

1. HOW IT LIES (Connie Haines)
2. FIVE FOOT TWO EYES OF BLUE (Benny Strong)
3. CRUISING DOWN THE RIVER (Russ Morgan)
4. SO TIRED (Russ Morgan)
5. YOU, YOU, YOU ARE THE ONE (Kenn Griffin)
6. CARELESS HANDS (Sammy Kaye)
7. FOREVER & EVER (Perry Como)
8. HURRY, HURRY, HURRY (Bob Eberly)
9. I LOVE YOU SO MUCH IT HURTS ME (Mills Brothers)
10. A LITTLE BIRD TOLD ME (Evelyn Knight)

Trenton, N. J.

1. AGAIN (Vic Damone)
2. I'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)
3. SO IN LOVE (Patti Page)
4. A YOU'RE ADORABLE (Perry Como)
5. I LOVE YOU SO MUCH IT HURTS ME (Mills Brothers)
6. ALWAYS TRUE TO YOU DARLING IN MY FASHION (Dinah Shore)
7. A FINE ROMANCE (Les Brown)
8. ALRIGHT LOUIS DROP THE GUN (Louis Prima)
9. CANDY KISSES (Eddy Howard)
10. MELANCHOLY MINSTREL (Vaughn Monroe)

Little Rock, Ark.

1. CRUISING DOWN THE RIVER (Russ Morgan)
2. RED ROSES FOR A BLUE LADY (Vaughn Monroe)
3. CARELESS HANDS (Sammy Kaye)
4. POWDER YOUR FACE WITH SUNSHINE (Evelyn Knight)
5. BLUE SKIRT WALTZ (Frank Yankovick)
6. BULL FIDDLE BOOGIE (Pee Wee King)
7. CANDY KISSES (Elton Britt)
8. BOUQUET OF ROSES (Eddy Arnold)
9. BITIN' MY NAILS (Ernest Tubb)
10. TENNESSEE TEARS (PeeWee King)

THE CASH BOX

Race Record Reviews

RACE DISK O' THE WEEK

"Mighty Lak' A Rose" (2:40)

"Pennies From Heaven" (2:44)

DEBORAH ROBINSON

(Motif 001)



DEBORAH ROBINSON

● One of the most unusual pieces we've had the pleasure of hearing in a long time crops up here by chirp Deborah Robinson, a lass who is certain to grab herself a hunk of top juke box play via this sensational disk of "Mighty Lak' A Rose" and "Pennies From Heaven." While offering a pair of pop standards, Deborah displays a ton of warmth and feeling in her

vocal refrain here, to merit some heavy attention from music moguls. Side that is gonna have 'em screaming at their lungs is "Mighty Lak' A Rose." The gal's sensational depth and richness on this side is something to marvel at. It's a disk that is done up in strong, winning tones of vocal grandeur. Add to that a wonderful bit of orchestral background work by maestro George Green, and ops have a platter that can take off and fly. On the flip with "Pennies From Heaven," Deborah picks up the tempo a bit, and once again comes back with a superb vocal performance. You have to listen to this gal chirp to really appreciate her—and that is just what we recommend. There's no mistake about this platter—it's a must in every ops machine. Load up by the boxful for sure-fire coin play!

"Hold Me, Baby" (2:51)

"Home Cookin'" (2:39)

JIMMY PRESTON

(Gotham 180)

● A guy that really gives out with a lot of vocal is Jimmy Preston. This mellow hunk of wax tagged "Hold Me, Baby" is a side that should garner some top juke box play. It's a rolling, medium up-tempo'd ditty that makes you wanna listen. Jimmy's strong vocal work on the side is first rate throughout. The flip, "Home Cookin'" is an instrumental offering, with Jimmy and the boys knocking out a hunk of infectious rhythm. Wax moves in fairly solid tempo, with some torrid sax work shining thru. Both sides rate music ops avid attention.

"Come Baby Baby" (2:42)

"Chittlins And Rice" (2:37)

CHAMPION JACK DUPREE

(Apollo 407)

● Some great wax in the offing for music ops is this pair by Champion Jack Dupree. Titled "Come Baby Baby" and "Chittlins And Rice," Jack displays his great set of pipes in tip-top fashion, to come up with a winner. Top deck is a slow moody, blues affair, with Jack howling the strong lyrics of this tune in grade A style. On the other end with "Chittlins And Rice," Jack switches to a hot up-tempo piece that rolls and rocks throughout. Tempo makes you shake and stomp to it—it's that good. Both sides rate a featured spot in music ops machines. Grab it!

"My Blue Walk" (2:31)

"Baby I'm Gone" (2:37)

4 SHADES OF RHYTHM

(Swingmaster 13A)

● Ditty kicking up a stir is this piece by the 4 Shades Of Rhythm titled "My Blue Walk." Vocal harmony of the group spills in slow subdued tones that satisfy. Lyrics are in the sentimental vein, and make you stop and pay attention. It's good stuff that should have phono fans weeping in their beer. The flip, "Baby, I'm Gone" is a cute hunk of wax that makes for merry listening. The combo offer some pleasing moments of musical harmony on the side to come up with a possible winner. Ops should give this disk some heavy listenin.

"There Goes The Blues" (2:45)

"The Blues Rock" (2:47)

TEXAS JOHNNY BROWN

(Atlantic 876)

● Pair of blues sides by Texas Johnny Brown and the set up of "There Goes The Blues" and "The Blues Rock." Top deck is a moody blues item, with Johnny handling the vocal refrain in effective manner. Wax is stock and is nothing to shout about. The flip is an instrumental on an off-beat, and has the gang delivering some fair melody. "The Blues Rock" might catch music ops fancy.

"I'm Lost" (2:41)

"Pitchin' Up A Boogie" (2:43)

KING COLE TRIO

(Excelsior 105)

● Pair of early sides by Nat King Cole, and the mellow refrain of "I'm Lost" and "Pitchin' Up A Boogie." Nat really was just as good then as he is today—this disk certainly bears out his vocal and musical wizardry. Top deck was a winner several years ago—it should win renewed favor today. The flip, "Pitchin' Up A Boogie" has the combo knocking out some group vocal work on a light and bright mellow bit of music. Lyrics by Nat in spots make for wonderful listening pleasure from start to finish. Ops should listen in.

"New Baseball Boogie" (2:27)

"Good Thing Gone" (2:51)

BROWNIE MCGHEE

(Savoy 5561)

● Up tempo boogie item working around a baseball theme by Brownie McGhee shows with renewed promise to garner a top spot on ops' machines. Lyrics weave about the title in driving tempo, with Brownie warbling the hot and holler lyrics in effective manner. Ops should be familiar with the tune since it scored last season. The flip, titled "Good Thing Gone" is a blues piece that rocks in steady tempo, and has Brownie yowling the stock race lyrics in fair mood. Top deck is the better side.

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I DO, I DO, I DO

KING 15004

Al Grant and Louise Carlyle

CABARET

by Al Grant

KING 15005

THIS DAY IS MINE

LOVER'S GOLD

by Al Grant

KING 15000

PAL-ING AROUND

WITH YOU

WHY SHOULD I WORRY

by Louise Carlyle

KING 15003

KNOWLEDGE

OO-BLA-BEE

by Mary Lou Williams

KING 15001

THE EGG OR THE HEN

JEAN

by The Satisfiers

(It's as Long as We've Got Water)

KING 15002

WE'LL HAVE SOUP

SCHNICKELBOP

by Freddie Fisher

KING RECORDS, INC., DISTRIBUTORS OF
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THE CASH BOX

"Folk" and "Western" Record Reviews



"Don't Be Ashamed Of Your Age" (2:50)
"Silver Lake Blues" (2:30)

BOB WILLS AND HIS TEXAS COWBOYS
(MGM 10415)



BOB WILLS

● The capable and widely popular Bob Wills and his Texas Playboys notch this featured spot this week via a pair of sensational folk tunes that should spin night and day in the phonos. Wax, titled "Don't Be Ashamed Of Your Age" and "Silver

Lake Blues" has the group displaying their versatile musical and vocal wares in top fashion from start to finish. Top deck has the lyrics weaving around the title, with the boys in the band mixing in with some wonderful instrumental work. Fiddle spot on the side glitters emphatically. Mixed shouts by the gang adds to the luster of the biscuit. Tempo of disk is merry as is the comely lyrics. The flip is a merry up tempo instrumental waxing that has the gang showing off their musical wares in grade A manner. It's a disk that can easily be taken to, and one that is sure to find tremendous favor from music ops and fans alike. Top deck is the better of the pair—ops should get with it—but pronto.

"Five Foot Two, Eyes Of Blue" (2:32)
"Are You From Dixie?" (2:35)

HUGH AND SHUG'S RADIO PALS
(Coral 64009)

● Ditty causing a stir in the pop field is this bit done up by Hugh and Shug's Radio Pals. Titled "Five Foot Two, Eyes Of Blue," the gang render some pleasing melody in this folk version of this cute piece of music. Music ops should take note of the wonderful fiddle work on the side which adds to the winning incentive of the wax. The flip, "Are You From Dixie?" bounces along at a mellow tempo, with the lyrics weaving around the title. Song is an oldie and should be familiar to veteran music ops. Wax rates a featured spot in ops machines.

"Whispering, Now" (2:41)
"I Have Dusted Off The Bible" (2:37)

MEL AND STAN
(Capitol 57-40156)

● Pair of sides in the sacred, religious vein are offered here by Mel and Stan in effective manner. Both sides show as pleasant bits of wax that should hold their own. With music ops using more of this brand of music than ever before, we see no reason for this pair not meeting with fair approval. Ops should listen in—and more.

"There's An Old Rail Fence" (2:47)
"Frettin' And A-Poutin'" (2:52)

THE TEXAS RANGERS
(MGM 10416)

● The Texas Rangers on deck with a pair titled "There's An Old Rail Fence" and "Frettin' And A-Poutin'." Top deck is a slow, sentimental affair, with the boys harmonizing in pleasing refrain. It's sweet, smooth wax—and very relaxing as you listen. The flip, "Frettin' And A-Poutin'" is a medium up-tempo'd novelty that makes for merry listening pleasure. Lyrics are wrapped up in the title, with the light instrumental background ringing true. We go for the top deck—we're sure you will too.

"You Made Me Live, Love And Die" (2:37)
"Slipping Around" (2:50)

FLOYD TILLMAN
(Columbia 20581)

● The widely popular Floyd Tillman on deck with a fresh pair of tunes that bid for top honors in the phonos, with the lilting refrain of "You Made Me Live, Love And Die" and "Slipping Around" headed ops way. Top deck spills in slow tempo, with Floyd wailing the soft, lamenting lyrics of the song in clear tones that satisfy. The coupling keeps in the same tempo, but switches to a romantic vein. Wax is offered in the usual pattern of folk tunes and should garner its fair share of coin play.

"Burglar Man" (2:30)
"Milk 'Em In The Mornin' Blues" (2:40)

CLAUDE BOONE
(Mercury 6191)

● Some cute wax is to be found in this coupling of "Burglar Man" and "Milk 'Em In The Mornin' Blues," with Claude Boone warbling the mellow lyrics. Both sides of this platter are aimed at the many hillbilly spots throughout the nation. Top deck has Claude telling a wax story that makes for cute listening. The other end is sprightly bit with the lyrics weaving around the title. Both sides of this disk should hold their own.

"There's A Bluebird On Your Window Sill" (2:45)

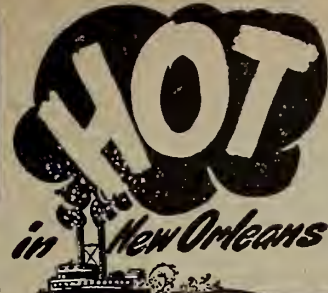
"Put Your Little Foot Out There" (2:31)

DON MURPHY
TEXAS TOP HANDS
(Savoy 3020)

● A ditty that is sure to come in for an avalanche of juke box play is this bit done up here by Don Murphy tagged "A Bluebird On Your Window Sill." Offered in the plaintive vein so rapidly sweeping the country, Don purrs the tender, yet winsome lyrics in soft spoken tones that satisfy. Light guitar backing by Don adds to the winning ways of the disk. It's a homespun tale that should go wild in the boxes. On the flip with "Put Your Little Foot Out There," the Texas Top Hands take over to turn in an effective performance on this ever popular number. The top deck is the big one—ops should get with it!



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New York City's Harlem Area.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans.



CLOSE YOUR EYES

1 Herb Lance
(Sittin' In 514)

THE HUCKLEBUCK

2 Paul Williams
(Savoy 683)

COLESLAW

3 Frank Culley
(Atlantic 874)
Louis Jordan
(Decca)

IN A TRAVEL- ING MOOD

4 Andrew Tibbs
(Aristocrat 1105)

TELL ME SO

5 The Orioles
(Jubilee)

BY THE CANDLE GLOW

6 Ben Smith
(Coleman)

LEAN ON ME

7 Harry Belafonte
(Roost)

FAT MEAT AND GREENS

8 Edgar Hayes
(Exclusive 78X)

TROUBLE BLUES

9 Charles Brown
(Aladdin)

HOLD ME, BABY

10 Amos Milburn
(Aladdin)

THE HUCKLEBUCK

Paul Williams
(Savoy 683)

CLOSE YOUR EYES

Herb Lance
(Sittin' In 514)

MY BLUE WALK

4 Shades Of Rhythm
(Swingmaster 13)

COLESLAW

Frank Culley
(Atlantic 874)

A LONG TIME

Don Juan Trio
(Modern 650)

T-BONE SHUFFLE

T-Bone Walker
(Comet T 53)

BOOGIE CHILLEN

John Lee Hooker
(Modern 627)

YOU SATISFY

Dinah Washington
(Mercury)

AIN'T NOBODY'S BUSINESS

Jimmy Witherspoon
(Supreme 1506)

WRAPPED UP IN A DREAM

Do-Re-Me
(Commodore 7505)

TROUBLE BLUES

Charles Brown
(Aladdin)

THE HUCKLEBUCK

Paul Williams
(Savoy 683)

CONFESSION BLUES

Maxin Trio
(Downbeat)

FAT MEAT AND GREENS

Edgar Hayes
(Exclusive 78X)

COLESLAW

Frank Culley
(Atlantic 874)

D'NATURAL BLUES

Lucky Millinder
(RCA Victor 20-3351)

DRINKIN' WINE SPO' DEE O' DEE

Stick McGhee
(Atlantic 873)

HOOGIE BOOGIE

John Lee Hooker
(Modern)

IN A TRAVEL- ING MOOD

Andrew Tibbs
(Aristocrat 1105)

BOOGIE CHILLEN

John Lee Hooker
(Modern 627)

TROUBLE BLUES

Charles Brown
(Aladdin)

THE HUCKLEBUCK

Paul Williams
(Savoy 683)

AIN'T NOBODY'S BUSINESS

Jimmy Witherspoon
(Supreme 1506)

HOLD ME BABY

Amos Milburn
(Aladdin 3023)

ROCKIN' AT MIDNIGHT

Roy Brown
(DeLuxe 3212)

YOU SATISFY

Dinah Washington
(Mercury)

COLESLAW

Frank Culley
(Atlantic 874)

LITTLE GIRL, DON'T CRY

Bullmoose Jackson
(King)

T-BONE SHUFFLE

T-Bone Walker
(Comet T53)

SUNDAY MORNING BLUES

Edgar Hayes
(Exclusive)

JACKSONVILLE, FLA.

1. The Hucklebuck (Paul Williams)
2. Close Your Eyes (Herb Lance)
3. Boogie Chillen (John Lee Hooker)
4. A Long Time (Don Juan Trio)
5. Trouble Blues (Charles Brown)
6. Happy Am I (The Ray-O-Vacs)
7. You Satisfy (Dinah Washington)
8. Drinkin' Wine (Stick McGhee)
9. Hucklebuck Daddy (Jimmy Preston)
10. Hold Me Baby (Amos Milburn)

ATLANTA, GA.

1. Little Girl Don't Cry (Bull Moose Jackson)
2. Grandma Plays The Numbers (W. Harris)
3. Rockin' At Midnight (Roy Brown)
4. Pot Likker (Todd Rhodes)
5. The Hucklebuck (Paul Williams)
6. Hip Shakin' Mama (Chubby Newsum)
7. I Feel That Old Age Creeping On (W. Harris)
8. Gimmie (Clarence Samuel)
9. Going To Calf Blues (King Perry)
10. Telephone Blues (Eddie Gorman)

DALLAS, TEX

1. Trouble Blues (Charles Brown)
2. Lift The Saviour Up (Blue Jay Singers)
3. Hold Me Baby (Amos Milburn)
4. The Hucklebuck (Roy Milton)
5. Confession Blues (Maxin Trio)
6. Just Blues (Big Speed McDaniels)
7. Hobo Blues (John Lee Hooker)
8. Bock Street (Eddie Chamblee)
9. Empty Bedroom Blues (Saunders King)
10. Boogie Chillen (John Lee Hooker)

SHOALS, IND.

1. The Hucklebuck (Paul Williams)
2. Rockin' At Midnight (Roy Brown)
3. So Tired (Lonnie Johnson)
4. I Didn't Like It The First Time (Julia Lee)
5. Drinkin' Wine (Stick McGhee)
6. Coleslaw (Frank Culley)
7. Hold Me Baby (Amos Milburn)
8. Wrapped Up In A Dream (Do-Re-Me)
9. Boogie Chillen (John Lee Hooker)
10. Caravan (Billy Eckstine)

SAN FRANCISCO, CALIF.

1. Hold Me Baby (Amos Milburn)
2. Ain't Nobody's Business (Jimmy Witherspoon)
3. Trouble Blues (Charles Brown)
4. The Hucklebuck (Paul Williams)
5. Red Hot (The Five Scamps)
6. Sympathetic Blues (Roy Milton)
7. Little Girl Don't Cry (Bull Moose Jackson)
8. You Sure Look Good To Me (Big Three Trio)
9. Hoogie Boogie (John Lee Hooker)
10. T-Bone Shuffle (T-Bone Walker)

CLEVELAND, O.

1. The Hucklebuck (Paul Williams)
2. Lavender Coffin (Fat Man Robinson)
3. Deacon's Hop (Big Jay McNeely)
4. Cheatin' Women (Kansas City Jimmy)
5. Back Street (Eddie Chamblee)
6. Fat Meat 'N Greens (Edgar Hayes)
7. Corn Bread (Hal Singer)
8. Blues On Rumba (Sonny Thompson)
9. Bongo Blues (Dee Williams)
10. Nightmare (Joe Swift)

The New HIT Tune!
A Juke Box Sensation!

"WHOSE GIRL ARE YOU?"

Recorded On Every
Major Label

*
BLUE BARRON
MGM 10412

*
LAWRENCE WELK
MERCURY 5280

*
JOHNNY MARTIN
CAPITOL 57-54300

*
SANDY SIMS
CORAL 60067

*
EDDIE GRONET
COLUMBIA 12405-F

*
F. WOJNAROWSKI
DANA 2038

*
GENE HEIER
RONDO R-582

*
SOKACH-HABIT
DECCA 45072

*
LLOYD WEBB
RONDO R-190

*
Order From Your Nearest
Distributor

W. H. SAJEWSKI
MUSIC & PUBLISHING CO.
1017 N. MILWAUKEE AVE.
CHICAGO 22, ILL.

MERCURY PRESENTS NEW NON-BREAKABLE DISK

"Merco Plastic" To Hit Market With May 15
Releases. No Increase In Price



IRVING GREEN
President, Mercury Records

CHICAGO — Irving Green, President of Mercury Records, broke the news this past week that the firm would present their new "Merco-Plastic" non-breakable records beginning with their May 15, 1949 releases.

This will include their pop, race, hillbilly and polka disks. What was most impressive to all juke box ops was the announcement from Green's offices to the effect, "There will be no increase in price for our new 'Merco-Plastic' non-breakable records. Operators and retail dealers," he continued, "will receive them at the very same price they paid us for our shellac disks."

Green also advised, "There will be a saving of approximately 30 per cent to all distributors and operators in shipping costs of these new plastic records."

Tests which the firm have conducted also proved that the records gave three to four times more play than the shellac platters and that the tone quality was more brilliant and surface noise was practically eliminated.

The new Mercury non-breakable records, Green also stated, have met with the instant approval and commendation of the first juke box ops who were called in to test them.

These first operators are reported to have praised the firm for this change to a record which would mean so much more profit and finer tone quality.

It is believed that the first releases which will hit the market on May 15 will probably be oversold.

This does not mean, by the way, that the firm have given up pressing of shellac disks. They will continue to press the disks which were on the market prior to May 15.

Among the first releases of the new "Merco-Plastic" records are the following: Frankie Laines' "You're Just The Kind" backed by "Georgia (On My Mind)"; Vic Damone's "You're Breaking My Heart" backed with "Sitting By The Window"; Albert Ammons' "Why I'm Leaving You" backed by "Roses Of Picardy"; Dick 'Two Ton' Baker's "My Little Pup With The Patent Leather Nose" and "The Beautiful Blonde From Bashful Bend"; Lawrence Welk's "Lora-Bell Lee" and "Hollywood Square Dance"; Big Bill Broonzy's "Keep Your Hands Off Her" backed with "Mindin' My Own Business"; The Golden Gate Quartet's "John Saw" and "Lord, I Am Tired And I Want To Go Home" and Joe Tarto's "Love Will Find A Way" and "Pyramid Polka."

At the same time the firm, to prove the disk to the industry, has offered a free record to one and all. This is Frankie Laine's latest recording and will give the industry the opportunity to test the "Merco-Plastic" record for tone and wearing qualities.

It is generally believed by executive members of the firm that the juke box ops will find the new Mercury non-breakable disks one of the greatest boons to hit the field.

The fact that they last three and four times longer than ordinary shellac records, as Irving Green explained, means that the juke box operators will be earning just that much more profit and not paying any more than they paid for shellac disks.

Green stated, "The one thing that the juke box operators have always wanted is brilliant tone quality. We can now assure them that with our new 'Merco-Plastic' non-breakable records they will get the finest tone quality that is obtainable from any recording manufactured."



1 **TENNESSEE SATURDAY NIGHT**
Red Foley
(Decca 46136)

2 **THERE'S NOT A THING I WOULDN'T DO**
Eddy Arnold
(RCA Victor 21-0002)

3 **THEN I TURNED AND WALKED SLOWLY AWAY**
Eddy Arnold
(RCA Victor 20-3174)

4 **TILL THE END OF THE WORLD**
Ernest Tubb
(Decca 46150)

5 **DON'T ROB ANOTHER MAN'S CASTLE**
Eddy Arnold
(RCA Victor 21-0002)

ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY

CANDY KISSES
Cowboy Copas
(King 777)

ONE HAS MY NAME
Jimmy Wakely
(Capitol 15162)

LET'S SAY GOODBYE LIKE WE SAID HELLO
Ernest Tubb
(Decca 46144)

JUST A LITTLE LOVIN'
Eddy Arnold
(RCA Victor 20-3013)

I LOVE YOU SO MUCH IT HURTS
Jimmy Wakely
(Capitol 15243)
Floyd Tillman
(Columbia 20430)

"HIDIN' IN THE STICKS"

Supreme RECORDS INC.
HOLLYWOOD
NEW YORK

By **PAULA WATSON**

BACKED BY "OF ALL THINGS" (SU 1518)

Bop Wax Starts Paying Off In Juke Boxes

NEW YORK—Bop music seemed set to stay, for a length of time at any rate, as music ops this past week disclosed to *The Cash Box* that many of their calls for new recordings now consist of bop music.

While bop in itself has met with excellent reception on the part of younger music and juke box fans, it has not attracted the adult set.

The more wider acceptance of bop is layed to the current crop of large and small bands who have reorganized their music style to the bop kick. Orksters such as Benny Goodman, Charlie Barnet, Woody Herman and Harry James are currently playing bop, and are meeting with large enthusiasm. Music fans who for years have followed vocalists are also taking to bop, with such mainstays as Ella Fitzgerald, Dinah Washington, King Cole and others reaching new heights of popularity.

Ops report that in bop, juke box fans have found new cause and reason for playing the juke boxes.

Bop music, in effect, has opened up a new field of operation for music operators.

Levine Heads Cap Branch

NEW YORK—Capitol Records, Inc., this city, this past week announced the appointment of Al Levine as branch manager of the platter's New York distribution office, replacing Hal Crowell who resigned the post this week.

Bob Kearns, who had been a salesman under Levine in the Newark area has been promoted to the spot vacated by Levine in Capitol's Newark branch.

Crowell had been with Capitol for the past five years, heading distribution posts in Pittsburgh, New York and St. Louis.

Amos Milburn Visits With NY Distributor




NEW YORK—Caught during a recent visit with Johnny Halonka, popular head of AMS Central Record Sales Co., this city, is Aladdin Records star Amos Milburn. Amos, in town recently for a series of theater engagements, dropped in to visit with his disk distributor and watch the rapidly rising sales of his current Aladdin winner "Hold Me, Baby." Milburn is the fellow who rode the top of the music charts for months on end via his sensational dishing of "Bewildered."

Watch For —

"THE ROCKABYE"
on SAVOY RECORDS

The New Dance Sensation
from California

NOW!

Mercury  *Records*

NON-BREAKABLE
AT NO INCREASE IN PRICE!

Last 3 to 4 Times Longer Than Ordinary Records

FEATURING THE COUNTRY'S

TOP ARTISTS

on

TOP TUNES

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|-----------------------|--------------------|
| ★ FRANKIE LAINE | ★ VIC DAMONE |
| ★ ALBERT AMMONS | ★ TWO TON BAKER |
| ★ LAWRENCE WELK | ★ BIG BILL BROONZY |
| ★ GOLDEN GATE QUARTET | ★ JOE TAROT |

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ALL-STATE

DISTRIBUTORS,
INC.

30 WARREN PLACE

NEWARK 2, NEW JERSEY

PHONE:
MArket 3-5313)

"LONDON"

AND

"EXCLUSIVE"

RECORDS

BOTH

NOW AVAILABLE AT

**LONDON
RECORD
SALES**

Formerly

EXCLUSIVE RECORD DISTRIBUTORS, INC.

606 10th AVE., N.Y. C. PLaza 7-1318

Gloria Friedman will serve you, as usual.

Dick "Two Ton" Baker

SINGS

"My Little Pup
With The Patent
Leather Nose"

and

"The Beautiful Blonde
From Bashful Bend"



on **MERCURY'S** sensational, new
NON-BREAKABLE

PLASTIC RECORD No. 5292

IT'S TERRIFIC!!!

**ORDER 'EM BY THE BOX
FOR BIGGER PROFITS!**

NOW!

Mercury  *Records*

NON-BREAKABLE

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FEATURING THE COUNTRY'S

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| ★ LAWRENCE WELK | ★ BIG BILL BROONZY |
| ★ GOLDEN GATE QUARTET | ★ JOE TARTO |

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SUPREME

**DISTRIBUTING
COMPANY**

521 WEST 6th STREET

CINCINNATI, OHIO

Prescott Presents Award To Radio Exec



NEW YORK—Elmer Carter, Commissioner New York State Commission against Discrimination, participated in a ceremony recently in which J. Parker Prescott, general manager of Exclusive Records Company,

awarded to Fortune Pope, a plaque for his efforts to promote democratic principles in employee-management relationships (pictured above).

Pope, executive vice president and general manager of Radio Station WHOM, in this city, was cited for the radio program known as "After Hours Swing Session" which features Willie Bryant and Ray Carrell, included in above photo.

AGAIN

New Releases by

VIC DAMONE.....	Mercury
DORIS DAY.....	Columbia
TOMMY DORSEY.....	Victor
GORDON JENKINS.....	Decca
VERA LYNN.....	London
ART MOONEY.....	M-G-M
MEL TORRE.....	Capitol

AGAIN

ROBBINS MUSIC CORPORATION

Latest Hits on **MANOR**

4 on Harlem Hit Parade!

"TELL ME SO"

backed by

"LITTLE JANE"

by

SAVANNAH CHURCHILL

Manor # 1123

MANOR RECORDS

313 WEST 57th STREET N.Y.C.

NOW

Mercury  *Records*

NON-BREAKABLE

AT NO INCREASE IN PRICE!

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FEATURING THE COUNTRY'S

TOP ARTISTS on TOP TUNES

- | | | |
|--------------------|-----------------------|-----------------|
| ★ FRANKIE LAINE | ★ LAWRENCE WELK | ★ VIC DAMONE |
| ★ ALBERT AMMONS | ★ GOLDEN GATE QUARTET | ★ TWO TON BAKER |
| ★ BIG BILL BROONZY | ★ JOE TARTO | |

Come In And Listen To Them Today!

C & C DISTRIBUTING CO.

112 FIFTH AVENUE N., SEATTLE, WASHINGTON.

You Too Will Clap Your Hands

When You Hear This New MIRACLE RECORD HIT



Featuring
**EDDIE
CHAMBLEE**
Toner

BACK STREET

BACKED BY LAZY MOOD

MIRACLE Record Company • 500 E. 63rd St., Chicago 37, Ill.

Como TV Show Eyes Cash Box Music Award



NEW YORK—Smiling faces herald *The Cash Box* Music Award, presented to balladeer Perry Como at the latter's Chesterfield Supper Club television show. Como copped top honors as the Best Male Vocalist of 1948 in *The Cash Box* Music Popularity Poll, and seems bent on repeating in '49 with a slew of hot RCA Victor platters currently riding hot on juke boxes throughout the land. Gathered around for the event are, left to right: Martin Block, famed for his WNEW "Make Believe Ballroom" airer, and a star of the Chesterfield Supper Club; Perry Como; The Fontane Sisters, RCA Victor recording artists; Bob Austin of *The Cash Box* and musical conductor Mitchell Ayres.

Watch For—
"THE ROCKABYE"
 on SAVOY RECORDS
 The New Dance Sensation
 from California

Hilliard Tops Coral Post

NEW YORK—Jimmy Hilliard was named to head the artist and repertoire department of Coral Records by the parent Decca Record firm this past week. Until now the Coral artist & rep department had been handled by a group of Decca execs.

THERE ONLY IS ONE HOT MONEY MAKING RENDITION OF "LAVENDER COFFIN"

By

Fat Man Robinson

Motif No. 2001



FOR SURE FIRE REPEAT PLAY IN
 THE BOXES, BUY ONLY THE
 ORIGINAL!



MOTIF RECORDS

250 HUNTINGTON AVE., BOSTON, MASS.

NOW!

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AT NO INCREASE IN PRICE!

Last 3 to 4 Times Longer Than Ordinary Records

FEATURING THE COUNTRY'S

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on

TOP TUNES

- | | |
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| ★ ALBERT AMMONS | ★ TWO TON BAKER |
| ★ LAWRENCE WELK | ★ BIG BILL BROONZY |
| ★ GOLDEN GATE QUARTET | ★ JOE TAROT |

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MERCURY DISTRIBUTORS, INC.

50 FLOWER STREET

HARTFORD, CONNECTICUT

NOW!

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| ★ LAWRENCE WELK | ★ BIG BILL BROONZY |
| ★ GOLDEN GATE QUARTET | ★ JOE TAROT |

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TRIANGLE RECORD DISTRIBUTORS

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NOW!*Mercury*  *Records***NON-BREAKABLE****AT NO INCREASE IN PRICE!***Last 3 to 4 Times Longer Than Ordinary Records*

FEATURING THE COUNTRY'S

TOP ARTISTS

on

TOP TUNES

- | | |
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| ★ LAWRENCE WELK | ★ BIG BILL BROONZY |
| ★ GOLDEN GATE QUARTET | ★ JOE TARTO |

*Come In And Listen To Them Today!***WM. B. ALLEN SUPPLY CO.**

916 N. CLAIRBORNE AVENUE

NEW ORLEANS 16, LA.**Hampton To Play At
"Command Performance"**

NEW YORK—Lionel Hampton, the great Decca recording star, will do a "Command Performance" for the head of a sovereign state, his second in four months, when he plays in the presence of President Chaim Weizmann at the May 14th Celebration in Madison Square Garden, marking the first anniversary of the State of Israel.

Hampton will play his exciting, symphonic version of the ancient Jewish Lament "Eli Eli," the number which won so much favorable comment when it was played for President Truman at his inaugural last January.

**Apollo Recording Sessions
Bee-Hive Of Activity**

NEW YORK—Bess Berman, president of Apollo Records, left this week for a much needed vacation, and will rest up in the Poconos.

Before leaving, Mrs. Berman announced that Arnet Cobb, the firm's all time sax virtuoso returns to his waxing sessions after being out ill for a while.

It was also announced that a new vocal discovery, Tommy Moseley, from Baltimore, will be put on wax. Discovered by Hirsh de LaViez, head of Washington music machine operators association, Moseley will be backed by a promotion campaign, which will be initiated in his home city with his first release this month.

A new vocal and instrumental group—Little, Sans, and Lee Trio—was signed and their first release will be issued this month. The group combine jazz and Hillbilly.

**WINNING
DAILY DOUBLE
NATIONAL NUMBERS**

9076—BILLY ECKSTINE'S

"I ONLY HAVE EYES FOR YOU"

"BLUES"

9075—T. J. FOWLER'S

"T. J. BOOGIE"

"WHAT'S THE MATTER NOW"

**Standard Songs
are MONEY MAKERS!****"MEMORIES"**

Recorded by

BING CROSBY—Decca

VAUGHN MONROE—
RCA Victor

LEE WILEY—Majestic

Pub. by: REMICK MUSIC CORP.

MUSIC PUBLISHERS HOLDING CORP.**NEW YORK, N. Y.****NOW!***Mercury*  *Records***NON-BREAKABLE****AT NO INCREASE IN PRICE!***Last 3 to 4 Times Longer Than Ordinary Records*

FEATURING THE COUNTRY'S

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| ★ GOLDEN GATE QUARTET | ★ JOE TARTO |

*Come In And Listen To Them Today!***ALLIED MUSIC SALES
CORPORATION**

3112 WOODWARD AVENUE

DETROIT 1, MICHIGAN**"AGAIN" SENSATIONAL NEWS
FOR OPERATORS!****Vic
DAMONE**

Now on MERCURY'S
NEW UNBREAKABLE
"MERCO" PLASTIC

*1st Release — Out This Week . . .***"YOU'RE BREAKING MY HEART"**

backed with

"FOUR WINDS AND SEVEN SEAS"

MERCURY 5271

STILL TOPS IN THE NATION

"AGAIN" backed by "I LOVE YOU SO MUCH
IT HURTS"

On The Air for PET MILK every Sat. NBC Coast to Coast

DIRECTION

WM. MORRIS AGENCY | MERCUY RECORDS

THE CASH BOX

DISC-HITS
BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS
IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE
INDIVIDUAL PURCHASE ON THE BASIS OF 1000 REC-
ORDS - LISTED IN ORDER OF POPULARITY, INCLUDING
NAME OF SONG, RECORD NUMBER, ARTISTS, AND R-
CORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	ME—Mercury
AP—Apollo	MG—MGM
AR—Aristocrat	MI—Miracle
BN—Bandwagon	MN—Manor
BU—Bullet	MO—Modern
CA—Capitol	MT—Metrotone
CAS—Castle	NA—National
CM—Commodore	RA—Rainbow
CN—Continental	RE—Regent
CO—Columbia	RO—Rondo
CS—Coast	SA—Savoy
DA—Dana	SI—Signature
DE—Decca	SP—Specialty
DEL—DeLuxe	SPT—Spotlite
DMN—Damon	SU—Supreme
EX—Exclusive	TE—Tempo
JE—Jewel	TW—Tower
GR—Grand	TWC—20th Century
KI—King	VA—Varsity
LO—London	VI—Victor
	WO—World

May 7 April 30

1—FOREVER AND EVER 93.9 125.5

CA-15386—MARGARET WHITING
Dreamer With A Penny
CO-38410—DINAH SHORE
I've Been Hit
DE-24569—RUSS MORGAN O.
You, You, You Are The One
ME-5252—HELEN CARROLL
Blue Skirt Waltz
VI-20-3347—PERRY COMO
I Don't See Me In Your Eyes
Any more

2—"A" YOU'RE ADORABLE 92.6 51.9
CA-15393—JO STAFFORD—
GORDON MacRAE
Need You

CO-38449—TONY PASTOR O.
It's A Cruel, Cruel World
DE-24579—LARRY FOTINE O.
Beautiful Eyes
ME-5253—ANNE VINCENT
Keep A Twinkle In Your Eye
MG-10310—BUDDY KAYE QUINTET
Don't Save Your Kisses
VI-20-3381—PERRY COMO
When Is Sometime?

3—CRUISING DOWN THE RIVER 91.5 119.1

CA-15372—JACK SMITH
Coca Roca
CO-34811—FRANKIE CARLE O.
Mississippi Flyer
CR-60035—AMES BROS.
DE-24568—RUSS MORGAN O.
Sunflower
LO-356—PRIMO SCALA O.
Dreaming
ME-5249—HELEN CARROLL
Heart Of My Heart
MG-10346—BLUE BARRON O.
Powder Your Face With Sunshine
SPT-505—THE PAULETTE SISTERS
A Bluebird Singing In My Heart
VI-20-3349—THE THREE SUNS
Allah's Holiday

4—AGAIN 91.1 52.7
CA-15428—MEL TORME
Blue Moon
DE-24602—GORDON JENKINS O.
Skip To My Lou

May 7 April 30

LO-310—VERA LYNN
Lavender Blue
ME-5261—VIC DAMONE
I Love You So Much It Hurts
MG-10398—ART MOONEY O.
Five Foot Two, Eyes Of Blue

5—SO TIRED 45.9 35.5

CA-15314—KAY STARR
Steady Daddy
DE-24521—RUSS MORGAN O.
I Hear Music
DE-24449—RUSS MORGAN O.
Rambling Rose
DEL-1165—NANCY DONOVAN
KI-4263—LONNIE JOHNSON
LO-354—REGGIE GOFF
Say It Every Day
VI-20-3350—FREDDY MARTIN O.
Humphrey Bogart Rhumba

6—RIDERS IN THE SKY 45.3 5.4

CO-38445—BURL IVES
DE-24618—BING CROSBY
Lullaby Land
MG-10404—DERRY FALLIGANT
The Little Old Church, Etc.
VI-20-3411—VAUGHN MONROE O.
Single Saddle

7—SUNFLOWER 45.2 53.7

CA-15405—DEUCE SPRIGGINS
Red Hot Mama
CA-15394—JACK SMITH
It's A Big Wide Wonderful World
CO-38391—FRANK SINATRA
Once In Love With Amy
DE-24568—RUSS MORGAN O.
Cruising Down The River
LO-394—SAME BROWNE
How Many Tears Must Fall
ME-5239—DICK "TWO TON" BAKER O.
Roll The Patrol
MG-10339—JACK KILTY
Brush Those Tears From Your Eyes
TW-1454—JACK FULTON
VI-20-3334—RAY McKINLEY O.
Little Jack Frost Get Lost

8—ONCE IN LOVE WITH AMY 45.1 17.3

CA-15329—DEAN MARTIN
Tarra-Talara-Talar
CO-38391—FRANK SINATRA
Sunflower
DE-40065—RAY BOLGER
Make A Miracle
ME-5226—JOHN LAURENZ
Sweet And Lovely
VI-20-3324—FREDDY MARTIN O.
You Was

9—FAR AWAY PLACES 44.5 77.3

CA-15278—MARGARET WHITING
My Own True Love
CO-38356—DINAH SHORE
Say It Isn't So
CR-60016—AMES BROS.
DE-24532—BING CROSBY
Tara-Talara-Talar
LO-285—VERA LYNN
ME-5198—VIC DAMONE
Senorita
MG-10356—KATE SMITH
A Rosewood Spinnet
SPT-500—PAT TERRY
Powder Your Face With Sunshine
VI-20-3316—PERRY COMO
Missouri Waltz

10—CARELESS HANDS 44.4 38.2

CA-15379—MEL TORME
She's A Home Girl
CO-20546—LEON McAULIFFE
DE-24563—BOB & JEANNE
Don't Gamble With Romance
DE-24616—BING CROSBY
Memories
ME-6170—EDDIE DEAN
ME-5245—JOHN LAURENZ—
ANNE VINCENT
Luckiest Guy In The World
MG-10349—JOHNNY DESMOND
These Will Be The Best Years
Of Our Lives
VI-20-0007—SHORTY LONG
VI-20-3321—SAMMY KAYE O.
Powder Your Face With Sunshine

May 7 April 30

11—RED ROSES FOR A BLUE LADY 43.2 47.3

DE-24549—GUY LOMBARDO O.
My Extraordinary Gal
LO-392—BENNIE LEE
Flo And Joe
ME-5201—JOHN LAURENZ
Somebody's Lyin'
VI-20-3319—VAUGHN MONROE O.
Melancholy Minstrel

12—BALI HA'I 38.4 12.8

CA-57-543—PEGGY LEE
There Is Nothin' Like A Dame
CO-38446—FRANK SINATRA
Some Enchanted Evening
DE-24609—BING CROSBY
Some Enchanted Evening
ME-5273—ANNE VINCENT
Once In Love With Amy
MG-10399—WINTERHALTER ORCH.
Some Enchanted Evening
VI-20-3402—PERRY COMO
Some Enchanted Evening

13—SO IN LOVE 33.6 49.1

CA-15357—GORDON MacRAE
A Rosewood Spinnet
CO-38399—DINAH SHORE
Always True To You In My Fashion
DE-24559—BING CROSBY
Why Can't You Behave
ME-5230—PATTI PAGE
Where's The Man
VI-20-3331—TOMMY DORSEY O.
While The Angelus Was Ringing

14—NEED YOU 28.7 27.3

CA-15243—WESLEY & MARILYN TUTTLE
I'm Bitin' My Fingernails, etc.
CA-15393—JO STAFFORD—
GORDON MacRAE
A—You're Adorable

15—SOME ENCHANTED EVENING 27.4 23.7

CA-57-544—JO STAFFORD
I'm Gonna Wash That Man, Etc.
CO-38446—FRANK SINATRA
Bali Ha'i
DE-24609—BING CROSBY
Bali Ha'i
ME-5276—JOHN LAURENZ
A Kiss And A Rose
MG-10399—HUGO WINTERHALTER O.
Bali Ha'i
VI-20-3402—PERRY COMO
Bali Ha'i

16—I DON'T SEE ME IN YOUR EYES ANYMORE 27.3 15.5

CA-15402—JAN GARBER
Love Me! Love Me! Love Me!
CO-38408—BUDDY CLARK
I Get Up Every Morning
DE-24576—THE STARDUSTERS
Because You Love Me
ME-5265—KITTY KALLEN
Kiss Me Sweet
MG-10373—HELEN FORREST
Why Is It
VI-20-3347—PERRY COMO
Forever And Ever

17—ALL RIGHT, LOUIE, DROP THE GUN 26.7 34.9

CO-38447—ARTHUR GODFREY
Could I? I Certainly Could
DE-24600—CASS DALEY
A Good Man Is Hard To Find
ME-5266—DICK "TWO TON" BAKER
Put Your Shoes On, Lucy
ME-5260—GLORIA HART
Did Anyone Ask About You
MG-10395—MARION HUTTON
Bop Goes My Heart
VI-20-3410—LOUIS PRIMA O.
It's A Cruel, Cruel World

18—YOU, YOU, ARE THE ONE 22.7 16.4

CR-60015—AMES BROS.
DE-24569—RUSS MORGAN O.
GR-25010—JOHNNY EAGER
LO-391—DICK JAMES
MG-10336—JACKIE BROWN QUINTET
RO-186—KEN GRIFFIN
VA-120—VARSITY ORCH.
VI-20-3322—THE THREE SUNS

May 7 April 30

19—GALWAY BAY 22.4 37.3

CA-15403—CLARK DENNIS
O'Leary Is Leery Of Falling In Love
CO-38279—BILL JOHNSON
A Tree In The Meadow
CS-1257—BOBBY WORTH
The Gal Who's Got My Heart
DE-24295—BING CROSBY
My Girl's An Irish Girl
LO-287—ANNE SHELTON
MG-10270—JOSEPH McNALLY
In Old Donegal
RA-70015—B. LESTER
RO-184—FRAN ALLISON
VI-20-3238—JANE PICKENS
One Sunday Afternoon
VI-26-7506—MICHAEL O'DUFFY
My Lagan Love
VI-20-3413—DENNIS DAY
Because You Love Me

20—DREAMER WITH A PENNY 20.6 4.4

CA-15386—MARGARET WHITING
Forever And Ever
CO-38414—HERB JEFFRIES
It's Easy To Remember
DE-24599—CHARLES LA VERE
Have A Little Sympathy
VI-20-3355—BILL LAWRENCE
I'm Beginning To Miss You

ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY

21—BLUE MOON 17.1 3.5

22—BLUE SKIRT WALTZ 13.7 4.6

23—POWDER YOUR FACE WITH SUNSHINE 12.3 16.3

24—HOW IT LIES, HOW IT LIES, HOW IT LIES 10.3 —

25—BLUE ROOM 8.9 15.4

26—DOWN BY THE STATION 6.2 9.0

27—EVERYWHERE YOU GO 5.9 4.1

28—CANDY KISSES 4.2 15.3

29—LOVE ME! LOVE ME! LOVE ME! 4.1 9.1

30—COMME CI, COMME CA 3.5 5.3

31—WONDERFUL GUY, A 3.4 4.2

32—FIVE FOOT TWO, EYES OF BLUE 3.3 —

33—IF YOU STUB YOUR TOE ON THE MOON 2.1 —

34—SIMILAU 2.0 —

35—I LOVE YOU SO MUCH IT HURTS 1.9 5.5

36—HURRY, HURRY HURRY 1.8 1.8

37—I DIDN'T KNOW THE GUN WAS LOADED 1.7 —

38—LADY OF SPAIN 1.4 8.9

39—BEWILDERED 1.3 8.4

40—LAVENDER BLUE 1.1 5.2

Television Receivers Going Into Homes At Tremendous Rate

New York City Leads With 560,000; Phila. Second; Chicago Third; L. A. Fourth

NEW YORK—More than one and a half million television sets are now in use thruout the country, and production is running over 200,000 per month, according to a statemnet in "Radio and Television Weekly," a trade journal.

Sale of video sets to home owners is progressing at a tremendous rate, with most manufacturers behind in deliveries. Metropolitan New York leads the parade with approximately 560,000 receivers installed. Philadelphia is second with 150,000; Chicago third with 145,000; and Los Angeles fourth with 115,000.

Forty cities have broadcasting stations, with four more soon to open stations. These cities total sixty-eight stations in all, with Los Angeles leading with seven. The New York area is second with six but WOR will soon begin operating to make seven. Chicago and Washington, D. C., have four stations each, and Philadelphia, Baltimore and Detroit three each.

With video expanding rapidly to all areas, operators in virgin territory are eyeing the advancement of television with mixed feeling, altho experience has proved that television in taverns reduce juke box income from 15% to 25%. In those large cities where receivers have been operating for several years, operators are resigned to the acknowledged cut in revenue, but are happily awaiting the day when homes will be completely covered. Experienced coinmen, who go back to the days of radios in taverns, expect the same condition to come about . . . when homes have sets, the novelty of seeing video shows in the bars will have worn off, and the juke boxes will once again become king.

A Grandpop—



ALFRED BERGMAN

BUFFALO, N. Y.—Al Bergman, head of Alfred Sales, Inc., this city, became a grandfather once again. The child—a boy—was born to Mrs. Antonette Bergman, wife of Al Bergman, Jr. Junior is connected with the firm in an executive capacity.

Maine Coin Mach. Ops Assn. Holds Meet

**Membership Increasing.
Next Meeting Scheduled
For Wednesday, May 25**

WATERVILLE, ME. — Charles Stillman of Augusta, Maine, vice president of the Maine Coin Machine Operators Association, presided over a meet of its members on Sunday, April 24, at the Elmwood Hotel, this city.

The operators combined the meeting and a sumptuous dinner at the same time.

Membership thruout the state continues to increase, with four new members being added to the roster during the past month. The latest firms to join up are: Joseph A. Ferris, Madison; E. S. Laughton, York Beach; Mrs. Goldie Durgin of Durgin & Noyes, Inc., Presque Isle; and Roy and Donald Estes of Estes Music Service, Rockland.

Due to the fact that members are busiest during week-ends for the next few months, the next meeting will be on Wednesday, May 25, thus permitting many of Maine's coinmen the opportunity to be present.

Mercury Shuffleboard Mfg. Co. Opens New Plant In Ionia, Mich.

IONIA, MICH.—Louis Papas, president Mercury Shuffleboard Manufacturing Company (a Division of Mercantile Display, Inc., Chicago, Ill.) announced that the firm opened its new plant in this city May 9. Papas stated that opening day saw a force of 80 employees on hand, and that the first week's schedule calls for 20 boards a day. He looks forward to a rapid increase over this figure.

With production started at the 150,000 square foot plant, Mercury will be able to make prompt delivery in large or small quantity, Papas stated. The firm is developing extensive promotional programs, which includes shuffleboard tournament leagues on a nationwide scale. Its distributor organization is being completed, and every state in the country, as well as Canada, will soon be covered.

"The complete facilities of this modern furniture plant give us direct control over every phase of production from hardwood forest to finished shuffleboards ready to ship out from our own spur tracks," stated Papas.

Sicking 3 Day Golden Anniversary Celebration Greatest Distrib. Party Of All Time

Marmer And Goldberg Entertain Coinmen From Near And Far, Many Travel Hundreds Of Miles, New Equipment On Display

CINCINNATI, O.—Traffic around this city's airport and railroad station this past Friday and Saturday (May 6 and 7) was the heaviest in years. Two great events brought about this condition—the running of the Kentucky Derby (change for Louisville is made here) and Sicking's big Golden Anniversary celebration.

Some horsemen who were heading for the Derby, and unwittingly followed the crowd heading for the coin celebration, wound up as guests of Bill Marmer and Ben Goldberg. However, the attending crowd was so great, a few strangers more or less, didn't cause these genial hosts any inconvenience. (Wonder if any of Sicking's guests wound up at the Derby?) We know of a few coinmen who couldn't get to the party as it was impossible to get either plane or train accommodations.

For three days, Friday, Saturday and Sunday, the large offices and showrooms of Sicking, Inc. was filled with coinmen from near and far. Everybody connected with the business in the immediate vicinity dropped in, and large numbers of coin figures from every state in the country was on hand to join in with Marmer and

Goldberg to commemorate this great milestone.

Visitors started flocking into the firm's headquarters early in the morning, and the festivities kept going full blast until the wee hours in the morning of all three days. Tables were stacked with food and drinks, souvenirs were passed out, and top entertainment by recording stars, and night club entertainers kept the party in a state of relaxation thruout the day and night.

Sicking's showrooms were dressed up to fit the occasion, with equipment distributed by them on view. Several new machines were flown in by the factories, giving the guests a preview of what was to come.

Members of the coin trade are no strangers to parties and celebrations, but one and all stated Marmer and Goldberg put on the finest distributor gathering ever seen.

The firm heads were overwhelmed with the success of their Golden Anniversary celebration, and Bill Marmer stated "Ben and I want to thank everyone who attended, many coming for hundreds of miles, and those many people who are in our territory, for making this great party possible."



Introduces New Deodorizer Unit For Location Rest Rooms

Firm Headed By Three Well Known Coinmen—Joe Eisen, Leo Willens And Harry Barron. Open Factory At Lindhurst, N. J. Main Office To Be Located In New York City

NEW YORK—Electric Deodorizer Corporation, manufacturers of a new deodorizer device called "Plescent-Air" have taken over a large factory at 236 Lafayette Avenue, Lindhurst, N. J., and have started immediate large scale production.

"Plescent-Air" is a new wrinkle in providing an antiseptic cleansing odor to eliminate ill smells from rest rooms. It operates electrically, being powered by a dry-cell battery, and may be fitted into any convenient section of the rest room. A dry vapor block is used in the unit, which includes a blower fan, and the antiseptic odor is distributed thruout the room when a patron opens the door.

Officers of the firm are Leo Willens, president; Joe Eisen, treasurer, and Harry Barron, secretary. Barron, a Floridian, will remain in charge of the Miami office, while Willens and Eisen conduct the factory at Lindhurst, and the offices in New York City, which will be opened at the end of this week.

All three officials of the firm are experienced coin machine men, who have studied the opportunities for coin machine operators to utilize their many locations for the installation of this new product. "Before going into extensive manufacture of 'Plescent-Air,' we went out into the field ourselves," stated Joe Eisen. "We found out that not only could we get a quick Okay from the location owner, but that it was most eagerly accepted. The coin machine operator now has another profit-maker on the same location where he places his equipment, and furthermore, secures the location more than ever, as it is necessary to install new dry vapor blocks from time to time. The location rents the unit and pays for the servicing."

The firm is establishing distributors thruout the country, and will soon make its announcement to the trade.

New Vending Stage On Mills Cup Dispensers

CHICAGO — A new, ingenious Vending Stage is now incorporated in the Mills 400-cup Automatic Fountain made by Mills Industries, this city, according to announcement by the firm.

Officials of the firm state that this new Stage cuts servicing requirements because it prevents syrup getting into the mechanism to cause sticking of the gate and a safety lock keeps the gate shut and prevents tampering.

Announces Illinois State Championship Tournament In National Shuffle-Board League

ORANGE, N. J.—T. C. Browne, National Shuffleboard company, this city, announced this week that a Shuffleboard Team Tournament to determine the Illinois State Championship is being held in Springfield, Ill. on June 10, 11 and 12.

Entries are open to six or eight man teams, certified as approved in National Shuffleboard Leagues, he stated.

An award of cash prizes was announced as follows: First Place Team \$500 plus individual trophies; Second Place Team \$250, plus Team Trophy; Third Place Team \$150; Fourth Place Team \$100; Fifth to Eighth Place Teams \$50 each.

Winning teams are to be given a banquet on the closing day. Outstanding civic and state officials and many sports editors have been invited.

The sponsor of the Championship Team will be awarded a new '49er National Deluxe Shuffleboard.

Rules for play in this tourney are as established by the U. S. Shuffleboard Congress. All boards used in the tournament are furnished by the National Shuffleboard Company.

Happy Birthday —



DAVE GOTTLIEB

CHICAGO—Dave Gottlieb, head of D. Gottlieb & Company, this city, will celebrate a birthday on Saturday, May 14. Best wishes!

40 SELECTIONS
from **20 RECORDS**

*Just the right amount
of music—
not too much,
not too little!*

AMI Incorporated
127 NORTH DEARBORN STREET, CHICAGO 2

SPRING SALE! TO MAKE WAY FOR NEW EQUIPMENT

2 Pre-War Seeburg R. C. Specials (Hideaways) Factory Rebuilt	\$215.00 Ea.
25 Pre-War 5¢ 3-wire Wall-O-Matics, Metal Covers, Very Good..	\$ 24.50 Ea.
10 Pre-War 5-10-25¢ 3-wire Wall-O-Matics, Marble Covers, No Cracks	\$ 29.50 Ea.
30 Post-War 5¢ Wireless Wall-O-Matics, Very Good.....	\$ 34.50 Ea.
6 Post-War 5-10-25¢ Wireless Wall-O-Matics, Very Good.....	\$ 49.00 Ea.
2 Wireless Remote Consoles (Seeburg) Very Clean.....	\$125.00 Ea.

ALL BEAUTIFUL EQUIPMENT—PRICED RIGHT. GUARANTEED AS ADVERTISED.
1/3 Deposit, Balance C.O.D.

MOHAWK MUSIC SERVICE **MOHAWK TRAIL GREENFIELD, MASS.**

COIN MACHINE MOVIES

For Regular Panorams and Solo-Vues
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE \$32.50 TO \$38.50 Per Reel
PHONOFILM
3331 No. Knoll Dr. Hollywood 28, Cal.

Bob Charles Buys Route Of Hubbard Music Co.

BINGHAMTON, N. Y. — Bob Charles, Binghamton Amusement Company, Inc., this city bought out the complete operation of the Hubbard Music Company, Inc., located here also, and will merge the equipment and locations into his own route.

Hubbard's route, consisting of music and games, covered over seventy-five locations. The combination of this route and that now conducted by Charles will make the firm the largest operator in this area.

Charles is distributor for AMI in his territory, and is well known thruout the entire state, being a member of the New York State Coin Machine Association.

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PERSONAL BOXES } for
SOLOPHONE SELECTION BOXES } Prices

WANTED
GENCO BING-A-ROLLS
Highest Prices Paid

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GUN SHOOTING GALLERY

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DELIVERY of Complete Line of
**MUTOSCOPE ARCADE
MACHINES and SUPPLIES**

CROSS COUNTRY RACE • DROP KICK
TWIN BOWL • RADAR-ROCKET
Equipment On Display At Both Offices

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BLACK GOLD

by Genco

THE NEW TYPE 5 BALL GAME OPERATORS HAVE BEEN WAITING FOR!

"BLACK GOLD" IS THE ANSWER TO YOUR CASH BOX WORRIES!

PLAY WITH ONE, TWO OR THREE NICKELS PER GAME SAME PLAYING TIME AS ANY OTHER 5 BALL GAME!

YOUR CASH BOX WILL FILL UP FASTER!

Genco

2621 N. ASHLAND AVE. CHICAGO 14, ILL.

ORDER FROM YOUR NEAREST DISTRIBUTOR

Northwest League's Three Championship Teams Enter Four-State Shuffleboard Tournament

CHICAGO — Three championship teams of the Northwest Shuffleboard League—Greenbrier Club, Pleasure Shufflers of the men's division, and Tracy Foods women's team, have entered in the Four-State Standard Shuffleboard Congress of America championship tournament which opens at the Chicago Coliseum June 16 and runs thru June 19.

The Northwest League, consisting of forty teams, was organized last November and since that time Greenbrier and the Pleasure Shufflers have been on top in team standings. Greenbrier won the first division championship and the Pleasures took the second division title. Tracy Foods won the championship in the women's division with 74 victories.

Members of all three teams will compete in the singles competition in the four day event.

Competition in the four-day tournament, sponsored by the Standard Shuffleboard Congress, will include players from Illinois, Indiana, Michigan and Wisconsin, who may enter in any of three divisions, men's singles, women's singles, doubles for both men and women, and team events for both sexes.

A total of \$15,000 in prize money will be awarded the winners in each division.

Cincy Phono Ops To Hold Meet May 10

CINCINNATI, O.—Charles Kanter, who was elected to the presidency of the Automatic Phonograph Owners' Association at its last meeting, April 17, announced that the organization will hold its next meeting at the Hotel Gibson on Tuesday evening, May 10.

The May 10 meet is expected to be one of the association's best gatherings, with many important subjects coming up for discussion. A membership drive has resulted in three new members this past month. Frank Galardo, John Toney and Charles Butler joining up.

The Cincinnati association has been responsible for bettering operating conditions in this area over the years it has been in existence, and progress is going continually ahead. Other officers, in addition to Kanter, who were elected at the April meeting are: Phil Ostand, secretary and treasurer, and Frank Michaels, vice president. Selected to serve on the board of directors are: William Fitzpatrick, Nat Bartfield, William Harris and William Strout.

THRU THE COIN CHUTE

EASTERN FLASHES

Altho the weather here hit the high mark for this year, and appears that in Cincinnati it'll really be in the top brackets, many coinmen are heading for Bill Marmer's and Ben Goldberg's big "Golden Anniversary" party this Friday, Saturday and Sunday (May 6, 7 and 8). Traveling accommodations were difficult to secure, either by plane or train, due to the number of persons heading for the Kentucky Derby, which comes off Saturday. Some were unable to get out, and were extremely disappointed.

* * * * *

Bob Charles, well known owner of Binghamton Amusement Company, Binghamton, N. Y., purchased the route of the Hubbard Music Company, Inc., which consisted of about seventy-five pieces, music and games. Charles will merge it with his own route, which makes it about the largest in his area . . . Hirsh de LaViez, Hirsh Coin Machine Corporation, Washington, D. C., visiting in San Francisco, Calif. Hirsh is one of the top officers of the Variety Club in his town, and a national meet is being held in the Golden Gate City. If any word comes along about an earthquake in that part of the country, we'll know whom to blame . . . At the regular meeting of the Maine Coin Machine Operators' Association, it was announced that the membership was increased by the addition of four more coin companies . . . The Koepfel brothers, Koepfel Distributing Company, have developed a good buyer from Ireland. Harry and Hymie took the young man under their wing, on a recent trip here, and passed along some good advice (which is continually being stressed in the columns of *The Cash Box*). The territory is virgin, and the operator, heeding the suggestion, is working on a 70%-30% commission basis.

* * * * *

Joe Eisen and Leo Willens, heading the new deodorizer for route-operators, Electric Deodorizer Corporation, opened their factory this week at Lindhurst, N. J. Business offices will be located in New York City, address announced next week. The firm is presenting the coin trade with a new device, Plescent-Air. The product deodorizes the air and is installed anywhere in rest rooms. It is electrically operated, and the cost is small. These experienced coinmen have discovered their product fits in most readily with the operation of equipment, as it can be installed and serviced on the same location where machines are in operation, giving the operator additional income, and more secure control of the location . . . Barney (Shugy) Sugarman, Runyon Sales Company, plays host to several AMI officials who were in town for a few days. Among them were John Haddock, president of the phonograph manufacturing company, and Artie Daddis, sales service engineer. Haddock was on hand to see a delivery of a quantity of AMI model "B's" which, after a check by Runyon's mechanics, were immediately on the way to several operator customers.

* * * * *

Mike Munves, who has always done a big spring business with his arcade equipment, jubilant over the firm's sales for the past month of April, which he states is the biggest the company has ever done. News of this kind is always great to hear, but in the case of Munves, who is probably one of the most admired and best beloved individuals in the trade, it's more than a pleasure. Max Munves, who has been vacationing in Miami Beach, Fla., for the winter, arrived this week to lend a hand. . . . Dave Lowy, Dave Lowy & Company busy with several customers at one time, flashes us one of those happy smiles (biz picking up considerably). Teddy Seidel, Lowy's manager, also in a huddle with a "live one" . . . Al Simon, Alfred Simon Company (Chicago Coin territory representative) helps move some equipment, and winds up with a slightly mashed finger. Probably out of practice, as he's been spending all of his time lately proportioning Chicoin's hit machines among his customers.

* * * * *

Joe Silverman, president of Philadelphia's game operators' association, has invited officials from the pin game factories to attend their next meeting on Tuesday, May 10. The meet is being held at "Big Bill's," starting at 6:30 p.m. The Philadelphia ops thought it would be a good idea for the factory men to be there, and perhaps take part in a round table discussion . . . National Shuffleboard Company, Orange, N. J., making a tremendous impression with its new "'49er Gold Nugget" board. The company has begun publication of a house organ called "National Shuffleboard News," in which news will be disseminated to shuffleboard players thruout the country. First issue, released April 27, carries a serialized story of the History of Shuffleboard, from Medieval times until now. In addition, it contains stories and pictures of league and tournament play, a joke column, a ladies' column, and announcements of coming events. . . . Meeting up with Gil Engleman, the happy operator, and his smiling countenance is like a breath of ocean air over a hot desert. Claims brother Charlie is "still in his right mind."

* * * * *

The second of a series of "juke box" dances, being conducted and supervised by Newark's PFAL (Police-Firemen Athletic League) was held last Friday, April 29, and if anything went off bigger than the opening session, a week previous. Several recording artists and disk jockeys attended and entertained the kids, who then danced to music from a juke box contributed by the Music Guild of America, Newark's music machine association. City officials are very appreciative of the coinmen's cooperation, and have told them so. A story and pic appeared on the front page of one of Newark's biggest newspapers the following day, giving credit to the "juke box" angle.

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!



CHICAGO CHATTER

This past week found many of the boys from around Chi making plans to attend the Golden Anniversary of Bill Marmer and Ben Goldberg at Sicking, Inc., in Cincinnati on May 6, 7 and 8 . . . From all reports this affair should prove to be one of the most outstanding of its kind, a swell get together with the two swell people who so richly deserve the success they've enjoyed. Here's wishing Bill and Ben many, many more years of continued success and prosperity.

Several Bally men, including vice-prexy George Jenkins, were planning to be among those who will help Sicking, Inc., celebrate . . . Ray Moloney, Bally president, recently spent a few days at White Sulphur Springs . . . Recent Bally visitors included Gene Camp, brother of Bally's Memphis distrib, Clarence Camp, Mrs. Jack Moore of Portland, Ore., and William George of Jackson, Mich.

Over at Rock-Ola Mfg. Co. Art Weinand was back on the job again and busier than ever. At the time of morning when most coinmen are just starting to settle down to business, Art had already put some good work in back of him and was at that time engrossed with out of town coinmen visiting the Rock-Ola plant . . . Talked with "Lou" Lewis of Mero Industries who could make no complaints about business. Lou says his only worry is to catch up on their backlog of orders.

Lots of action over at Williams Mfg. Co. with production going at top speed and the boys preparing a new game for the trade to be released very shortly. Recent visitors to the plant were Ray Williams and wife from Dallas and Buster Williams from Memphis.

After several calls over to Genco Mfg. Co. managed to get hold of Myer Gensburg for a very interesting chat. Myer is one busy man now that brother Dave is away . . . The Spring Fever bug hit United Mfg. Co. this past week when Herb Oettinger and his Missus took off to the ball game while Ray Riehl and Billy DeSelm could only look on with that drooling, longing look . . . Billy reports that they are going at top speed on their new five ball game "Aquacade." Shipments have started and favorable reaction has already been received . . . Herb Perkins of Purveyor Shuffleboard Co. taking things easy after his recent plane crash. However, Herb can still work up plenty of enthusiasm over the new dark wood display room they are now building and which promises to be one of the finest . . . Visited with Charles Gillard, prexy of Nation Wide Novelties, Inc., who is doing one grand job with his new model shuffleboard.

Dropped over to Monarch Shuffleboard where Roy Bazelon was on hand showing some potential buyers his new shuffleboard. Roy has completed his miniature shuffleboard parlor which is attracting much interest from operators. The purpose of the display is to demonstrate how to set up a typical shuffleboard parlor combined with amusement games and vending machines . . . Jim Guichard, president of Perma-Top Corp., keeping busy making arrangements for the formal opening of their new office in St. Louis. The event was to take place this past week with distrib and operators invited to attend . . . Ted Rubenstein over at Marvel Mfg. Co. knee deep in work, rushing to get things done and complaining about how fast time flies.

Mel Binks of Universal Industries back on the job after a brief visit to Hot Springs. Mel has everyone guessing about his new product and patiently awaiting its unveiling . . . And everyone wanting to know, "What's with Gordon Sutton that's keeping him so very busy these days?" . . . The boys over at Shuffleboard Specialists all enthused over the new deluxe model they've added to their line of shuffleboards. Julian Crum, sales manager for the firm, informed us that production had been stepped up and immediate deliveries on the new model are now available . . . Mike Spagnola of Automatic Distributing Co. phones in to say hello and tells us that everything is rolling along in smooth fashion . . . Lindy Force of AMI in a very jovial mood (despite the heat) telling us one funny story after another . . . Joe Caldron back in harness again after his recent jaunts about the country . . . Johnny Bertucci of United Novelty in Biloxi and Dixie Coin in New Orleans visited AMI's loop offices this past week.

Sam Wolberg of Chicago Coin informed us that they had appointed the Jack Rosenfeld Co. in St. Louis their new distributor for central and southern Illinois, eastern Missouri, and western Kentucky . . . Roy McGinnis, J. H. Keeney & Co. prexy, busier than the proverbial bee trying to get a zillion and one things done. Roy is in the midst of reorganization and reports that it will take several weeks before the job is completed . . . Mac Churvis, well known adman who recently underwent an operation, now at home recuperating . . . George Lewis over at ABT Mfg. Co. very pleased over the sudden upswing in biz. Walter Tratsch is still on the continent . . . Talked with Jerry Haley of Buckley Mfg. Co. who reports that they are enjoying a nice increase in business due to the spring demand.

Oops—we're sorry about the error made in last week's column referring to World Wide Distributors. World Wide handles the "Official Shuffleboard" line, not "Mercury" as previously reported . . . R. R. (Rudy) Greenbaum, prexy to Trans-Vue Corp., out of town this past week on biz . . . Lou Wolcher of Automatic Coin Machine Corp., San Francisco, in town this past week visiting John Neise over at O. D. Jennings & Co. . . . O. D. Jennings, president of the firm, took off for his plantation in Port Gibson, Miss., for a few weeks of rest and relaxation . . . As a closing line, here's a neckwear tip for the well dressed man—large bow ties—as now being worn by the dapper Tommy Callaghan—and in baby blue stripes.

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THE CASH BOX

The Confidential Weekly of the Coin Machine Industry
EMPIRE STATE BLDG., NEW YORK 1, N. Y.



HOW TO USE THE "C. M. I. BLUE BOOK"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.



WURLITZER

P 10	20.00	25.00
P 12	39.00	49.50
312	30.00	45.00
400	40.00	49.50
412	25.00	49.50
412 III	60.00	85.00
316	79.50	
416	79.50	
616	60.00	90.00
616 III	44.50	60.00
616A	49.50	69.50
716A	25.00	39.50
24	35.00	59.50
Revamp (24)	75.00	125.00
600 R	79.00	125.00
600 K	84.00	120.00
500	89.00	125.00
500 A	65.00	110.00
500 K	75.00	125.00
41 (Counter)	35.00	54.50
51 (Counter)	59.50	69.50
61 (Counter)	49.00	69.50
71 (Counter)	69.50	74.50
81 (Counter)	75.00	99.50
700	150.00	224.50
750 M	179.00	284.50
750 E	150.00	195.00
780M Colonial	125.00	180.00
780 E	174.50	189.50
800	125.00	249.50
850	119.00	195.00
950	115.00	125.00
42-24 (Rev.)	39.50	69.00
42-500 (Rev.)	60.00	69.00
42-600K (Rev.)	49.50	69.50
42-600R (Rev.)	39.50	79.50
1015	325.00	399.50
300 Adaptor	10.00	15.00
320 Wireless Wall Box	7.50	12.50
310 Wall Box 30 Wire	4.50	6.50
320 2 Wire Wall Box	7.50	10.00
332 2 Wire Bar Box	5.00	9.50
331 2 Wire Bar Box	5.00	10.00
304 2 Wire Stepper	10.00	
Wireless Strollers	25.00	
430 Speaker Club with 10, 25c Box	69.50	75.00
420 Speaker Cabinet	40.00	49.50
3031 Wall Box	12.50	17.50
3045 Wall Box	17.50	19.50
3020 Wall Box	39.50	54.50
Selector Speaker	95.00	125.00
100 Wall Box 5c 30c Wire	4.00	5.00
100 Wall Box 10c 30c Wire	12.50	17.50
111 Bar Box	3.00	10.00
120 Wall Box 5c Wire	4.00	5.00
Bar Brackets	2.00	3.50
305 Impulse Rec.	2.50	25.00
350 WIs Speaker	17.50	39.50
115 Wall Box Wire 5c Wireless	5.00	6.50
135 Step Receiver	15.00	29.50
145 Imp. Step Fast.	15.00	19.50
150 Impulse Rec.	20.00	
337 Bar Box	32.50	
306 Music Transmit	7.50	9.50
39A Speaker	25.00	

WURLITZER (Cont.)

130 Adaptor	15.00	17.50
Steel Cab. Speaker	140.00	175.00
580 Speaker	29.50	69.50
123 Wall Box 5/10/25 Wireless	9.00	15.00
125 Wall Box 5/10/25 Wire	4.50	5.00

SEEBURG

Symphonola	29.50	54.00
Model A III	34.50	
Model B	32.50	
Model C	37.50	
Model H	10.00	37.50
Rex	39.50	50.00
Model K15	60.00	
Model K20	25.00	65.00
Plaza	25.00	65.00
Royale	25.00	49.50
Regal	65.00	89.50
Regal RC	149.50	189.50
Gem	69.00	89.50
Classic	75.00	95.00
Classic RC	140.00	159.50
Maestro	140.00	154.50
Mayfair	25.00	65.00
Mayfair RC	99.50	119.50
Melody King	79.50	110.00
Crown	50.00	79.50
Crown RC	124.50	169.50
Concert Grand	59.00	79.50
Colonel	59.50	119.00
Colonel RC	149.50	175.00
Concert Master	79.50	119.50
Concert Master RC	85.00	165.00
Cadet	59.50	115.00
Cadet RC	120.00	150.00
Major	99.50	119.00
Major RC	149.50	169.50
Envoy	89.50	119.50
Envoy RC	129.00	150.00
Vogue	79.00	95.00
Vogue RC	115.00	159.50
Casino	39.50	65.00
Casino RC	69.50	109.50
Commander	49.50	119.00
Commander RC	90.00	149.50
Hi Tone 9800	35.00	84.50
Hi Tone 9800 RC	84.50	150.00
Hi Tone 8800	84.50	150.00
Hi Tone 8800 RC	84.50	150.00
Hi Tone 8200	55.00	84.50
Hi Tone 8200 RC	119.50	150.00
146 S ('46)	325.00	375.00
146 M	349.50	395.00
147 S	395.00	450.00
147 M	429.50	459.00
148	485.00	549.50
246 Hideaway	245.00	295.00
20 Record '43 Cab.	149.50	200.00
Selectomatic 16	5.00	7.50
Selectomatic 24	5.00	19.50
Selectomatic 20	5.00	10.00
Remote Speak Organ	15.00	27.50
Multi Selector 12 Rec.	12.50	35.00
Melody Parade Bar	4.50	
5c Wallomatic Wireless	15.00	32.50
5c Baromatic Wireless	15.00	32.50

SEEBURG (Cont.)

5c Wallomatic 3 Wire	10.00	12.50
30 Wire Wall Box	3.95	5.00
Power Supply	15.00	
5, 10, 25c Baromatic Wire	5.00	22.50
5, 10, 25c Wallomatic 3 Wire	10.00	22.50
5, 10, 25c Baromatic Wireless	24.50	27.50
5, 10, 25c Wallomatic Wireless	24.50	50.00
Electric Speaker	25.00	29.50
Wireless Stroller	10.00	17.50
Wall Brackets	2.00	5.00
Wired Speak Organ	5.00	8.50

ROCK-OLA

12 Record	30.00	39.00
16 Record	30.00	49.50
Rhythm King 12	39.50	49.50
Rhythm King 16	39.50	49.50
Imperial 20	39.50	69.50
Imperial 16	49.50	55.00
Windsor	49.50	69.50
Monarch	39.00	49.50
Std Dial-A-Tone	120.00	179.50
'40 Super Rockolite	69.00	125.00
Counter '39	35.00	45.00
'39 Standard	70.00	90.00
'39 DeLuxe	79.00	100.00
'40 Master Rockolite	69.50	79.00
'40 Counter	50.00	90.00
'40 Counter with Std.	85.00	135.00
'41 Premier	130.00	200.00
Wall Box	9.50	
Bar Box	5.00	
Spectravox '41	15.00	29.50
Glamour Tone Column	32.50	49.50
Modern Tone Column	32.50	69.50
Playmaster & Spectravox	75.00	99.50
Playmaster	99.50	149.50
Playmaster '46	249.50	295.00
Twin 12 Cab Speak	39.00	49.00
20 Rec Steel Cab ASA	75.00	109.50
Playboy	15.00	30.00
Commando	49.50	69.00
1422 Phono ('46)	249.00	300.00
1424 Phono	339.50	459.50
1426 Phono	295.00	375.00
1501 Wall Box	3.00	7.50
1502 Bar Box	5.00	7.50
1503 Wall Box	12.50	15.00
1504 Bar Box	8.50	17.50
1510 Bar Box	15.00	20.00
1525 Wall Box	10.00	17.50
1526 Bar Box	19.50	39.50
Dial A Tone B&W Box	3.00	5.00
1805 Organ Speaker	24.50	49.00
DeLuxe Jr Console Rock	50.00	139.50

PACKARD

Pla Mor Wall & Bar Box	15.00	22.50
Manhattan	285.00	395.00
Model 7 Phono	139.50	175.00
Hideaway Model 400	65.00	99.00
Bar Bracket	2.00	3.00
Willow Adaptor	17.50	59.50
Chestnut Adaptor	25.00	36.50
Cedar Adaptor	30.00	39.50
Poplar Adaptor	25.00	46.50
Maple Adaptor	30.20	
Juniper Adaptor	27.00	28.00
Elm Adaptor	25.00	
Pine Adaptor	25.00	50.50
Beech Adaptor	20.00	71.50
Spruce Adaptor	35.00	45.00
Ash Adaptor	25.00	35.00
Walnut Adaptor	25.00	59.50
Lily Adaptor	14.50	17.00
Violet Speaker	21.00	24.50
Orchid Speaker	49.50	50.00
Iris Speaker	55.00	59.50

MILLS

Zephyr	19.50	29.50
Studio	32.50	49.50
Dance Master	25.00	32.50
DeLuxe Dance Master	40.00	52.50
Do Ri Mi	25.00	59.50
Panoram	129.50	195.00
Throne of Music	39.50	60.00
Empress	59.50	100.00
Panoram Adaptor	8.50	
Panoram 10 Wall Box	5.00	8.50
Speaker	10.00	
Panoram Peek (Con)	129.50	225.00
Conv. for Panoram Peek	10.00	29.50
Constellation	325.00	349.50

AMI

Hi-Boy (302)	75.00	79.50
Singing Towers (201)	60.00	69.50
Streamliner 5, 10, 25	25.00	59.50
Top Flight	25.00	50.00
Singing Towers Speak	15.00	
Singing Towers (301)	49.50	79.50
Model A '46	495.00	550.00

BUCKLEY

Wall & Bar Box O. S.	3.00	7.00
Wall & Bar Box N. S.	12.50	17.50

AIREON

Super DeLuxe ('46)	135.00	209.50
Blonde Bomber	279.50	319.50
Fiesta	250.00	319.50



ABC Bowler	19.50	30.00
Air Circus	7.50	12.50
Ali Baba	119.50	149.50
Alber	114.50	129.50
Alice	10.00	27.50
Bermuda	12.50	13.50
Baby Face	149.50	169.50
Baffle Card	19.50	27.00
Ballerina	87.50	124.50
Ballyhoo	19.50	44.50
Banjo	89.50	112.50
Barnacle Bill	139.50	154.50
Bermuda	59.50	114.50
Big Hit	20.00	34.50
Big League	10.00	19.50
Big Time	32.50	39.50
Big Top	175.00	179.50
Blue Skies	119.50	129.50
Bonanza	44.50	59.50
Bola Way	14.95	19.50
Boomtown	19.50	24.50
Bosco	12.50	20.00
Bowling Champ	175.00	179.50
Bowling League	19.50	35.00
Brite Spot	20.00	29.50
Broadcast	10.00	14.95
Broncho	22.50	39.50
Buccaneer	139.50	159.50
Build Up	79.50	114.50
Caribbean	79.50	82.50
Carnival	125.00	149.50
Carolina	175.00	179.50
Carousel	30.00	38.50
Casablanca (Rev)	35.00	59.50
Catalina	69.50	114.50
Chico	179.50	200.00

Cinderella	99.50	124.00
Circus	84.50	139.50
Cleopatra	129.50	139.50
Click	14.50	35.00
Clover	20.00	35.00
Coed	29.50	49.50
Contact	89.50	125.00
Cover Girl	50.00	104.50
Crazy Ball	84.50	125.00
Cross Line	14.95	25.00
Crossfire	19.50	44.50
Cyclone	35.00	44.50
Dew Wa Ditty	119.50	125.00
Do Re Mi	7.50	25.00
Double Barrel	10.00	22.50
Drum Major	25.00	34.50
Dynamite	17.50	25.00
El Paso	169.50	179.50
Fast Ball	10.00	25.00
Fiesta	19.50	25.00
Flamingo	39.50	44.50
Floating Power	169.50	179.50
Flying Tiger	12.50	15.00
Flying Trapeze	24.50	30.00
Foreign Colors	19.50	25.00
Formation	15.00	25.00
Four Diamonds	20.00	39.50
Four Roses	12.50	17.50
Frisco	7.50	15.00
Ginger	15.00	39.50
Gizmo	127.50	135.00
Glamour	24.50	29.50
Gold Ball	22.50	49.50
Gold Mine	49.50	84.50
Grand Award	165.00	175.00
Gun Club	15.00	17.50

FREE PLAY PIN GAMES (Cont.)

Harvest Moon	149.50	169.50	Screwball	129.50	145.00
Havana	19.50	44.50	Scoop	15.00	24.50
Hawaii	39.50	49.50	Score-A-Line	20.00	39.50
Headliner	10.00	20.00	Sea Breeze	10.00	27.50
Hi Dive	19.50	20.00	Sea Power	35.00	49.50
Hi Hat	10.00	15.00	Sea Hawk	20.00	39.50
Hi-Ride	20.00	30.00	Sea Isle	25.00	39.50
Hit Parade	129.50	149.50	Serenade	144.50	165.00
Hold Over	10.00	24.50	Shanghai	79.50	119.50
Holiday	155.00	169.50	Shangri La	12.50	15.00
Hollywood	14.95	19.50	Shooting Stars	15.00	24.50
Honey	30.00	39.50	Short Stop	69.50	109.50
Horoscope	12.50	15.00	Show Boat	155.00	164.50
Humpty Dumpty	74.50	110.00	Show Girl	15.00	20.00
Idaho	10.00	17.50	Silver Spray	14.95	19.50
Jack 'N Jill	109.50	130.00	Silver Streak	22.50	50.00
Jamboree	99.50	129.50	Singapore	54.50	60.00
Jungle	12.50	15.00	Sky Line	16.50	29.50
Kilroy	15.00	44.50	Sky Ray	12.50	19.50
King Cole	119.50	144.50	Slap the Jap	14.50	39.50
Kismet	17.50	32.50	Slugger	19.50	42.50
Knock Out	12.50	15.00	Smarty	10.00	29.50
Lady Robin Hood	79.50	115.00	Smoky	12.50	35.00
Landslide	19.50	29.50	South Paw	15.00	25.00
Laura	10.00	12.50	South Seas	10.00	25.00
League Leader	10.00	14.95	Speed Ball	14.95	32.50
Leap Year	69.50	99.50	Speed Demon	15.00	29.50
Legionnaire	19.50	35.00	Speedway	119.50	134.50
Liberty	12.50	22.50	Spellbound	10.00	44.50
Lightning	39.50	42.50	Spinball	79.50	124.50
Line Up	25.50	29.50	Sports	19.50	25.00
Lucky Star	19.50	29.50	Sports Parade	12.50	15.00
Magic	139.50	149.50	Spot-A-Card	25.00	29.50
Maisie	19.50	39.00	Spot Pool	12.50	34.50
Major League Baseball	49.50	104.50	Stage Door Canteen	12.50	20.00
Manhattan	45.00	65.00	Stars	15.00	19.50
Mardi Gras	99.50	124.50	Star Attraction	10.00	19.50
Marines-At-Play	12.50	15.00	Stardust	87.50	109.50
Marjorie	19.50	50.00	Starlite	34.50	44.50
Mam-selle	25.00	30.00	State Fair	12.50	19.50
Merry Widow	104.50	124.50	Step Up	10.00	19.50
Melody	65.00	94.50	Stormy	64.50	84.50
Metro	17.50	27.50	Stratoliner	15.00	25.00
Mexico	22.50	45.00	Streamliner	10.00	14.95
Miami Beach	15.95	17.50	Summertime	119.50	129.50
Midget Racer	19.50	34.50	Sun Beam	19.50	29.50
Miss America	14.50	20.00	Sunny	59.50	69.50
Monicker	10.00	17.50	Supercharger	15.00	24.50
Monterrey	89.50	119.00	Superliner	10.00	20.00
Moon Glow	134.50	154.50	Superscore	19.50	44.50
Morocco	100.00	129.50	Surf Queens	10.00	20.00
Mystery	39.50	44.50	Suspense	10.00	20.00
Nevada	22.50	49.50	Swanee	175.00	179.50
Nudgy	22.50	35.00	Tally Ho	19.50	29.50
Oh Boy	15.00	29.50	Target Skill	12.50	19.50
Oklahoma	12.50	17.50	Telecard	155.00	169.50
One Two Three	150.00	169.50	Temptation	129.50	139.50
Opportunity	19.50	25.00	Tennessee	79.50	109.50
Oscar	22.50	39.50	Thrill	119.50	134.50
Paradise	119.50	124.50	Topic	7.50	17.50
Phoenix	159.50	179.50	Tom Tom	99.50	129.50
Pin Up Girl	15.00	29.50	Tornado	25.00	30.00
Play Ball	15.00	19.50	Torchy	19.50	39.50
Play Boy	14.50	19.50	Towers	12.50	15.00
Progress	19.50	29.50	Trade Winds	82.50	119.00
Puddin Head	134.50	159.50	Treasure Chest	39.50	59.50
Rainbow	139.50	145.00	Trinidad	79.50	114.50
Ramona	169.50	179.50	Triple Action	79.50	124.50
Rancho	99.50	125.00	Tropicana	59.50	64.50
Ranger	19.50	30.00	Tucson	174.50	179.50
Randevoo	99.50	125.00	Virginia	89.50	94.50
Repeater	16.50	29.50	Vanities	25.00	39.50
Rio	14.50	20.00	Vogue	15.00	29.50
Riviera	17.50	25.00	Wagon Wheels	12.50	17.50
Rocket	17.50	30.00	West Wind	15.00	20.00
Round Up	139.50	169.50	Wild Fire	19.50	30.00
Sally	119.50	140.00	Wisconsin	79.50	119.00
Samba	99.50	109.50	Yankee Doodle	15.00	29.50
Saratoga	154.50	159.50	Yanks	69.50	104.50
School Days	15.00	17.50	Zig Zag	12.50	15.00

SHUFFLEBOARDS

NEW

(ALL PRICES ARE LIST—F.O.B. FACTORY)

MERCURY

18, 20 and 22 Ft. \$595.50

NATIONAL

22 Ft. \$637.00

CHICAGO COIN

Shuffle-King Shuffleboard \$650.00

Shuffle-King Scoreboard 250.00

ILLINOIS-INDIANA SIMPLEX

Simplex Tournament 22 Ft. \$495.00

NU-ART

DeLuxe "Black Diamond," 20

and 22 Ft. \$495.00

DeLuxe, 20 and 22 Ft. \$545.00

Shuffle Bowl, 16 Ft. \$545.00

USED SHUFFLEBOARDS

American \$299.50

Chicago Coin ShuffleKing Rebound \$175.50

ROCK-OLA

Standard 22 Ft. \$665.00

SHUFFLEBACK

24" x 90" \$450.00

SHUFFLEBOARD SPECIALISTS

9 Ft. \$149.00

FasTop, 11 Ft. \$169.00

22 Ft. Super Steel 595.00

UNIVERSAL

22 Ft. \$395.00

WESTERN

22 Ft. \$650.00

C.M.I.
BLUE
BOOK

ARCADE EQUIPMENT

Allite Strikes 'N Spares	150.00	295.00	Keeney Air Raider	79.50	95.00
Boomerang	34.50	50.00	Keeney Anti Aircraft Br	15.00	25.00
Bally Basketball	29.50	34.50	Keeney Anti Aircraft Bl	17.50	35.00
Bally Bowler	249.50	285.00	Keeney Sub Gun	69.50	95.00
Bally Convoy	65.00	89.50	Keeney Texas Leaguer	24.50	29.50
Bally Defender	39.50	69.50	Kirk Night Bomber	59.50	165.00
Bally Eagle Eye	39.50	49.50	Liberator	25.00	79.50
Bally Heavy Hitter	65.00	69.50	Lite League	49.50	79.50
Bally King Pin	45.00	50.00	Mutoscope Ace Bomber	79.50	95.00
Bally Lucky Strike	45.00	69.50	Muto. Atomic Bomber	165.00	195.00
Bally Rapid Fire	39.50	69.50	Mutoscope Dr Mobile	95.00	129.50
Bally Sky Battle	40.00	70.00	Mutoscope Photomatic	225.00	395.00
Bally Torpedo	25.00	54.50	Mutoscope Sky Fighter	59.50	89.50
Bally Undersea Raider	99.50	139.50	Muto Voice-O-Graph	425.00	525.00
Bank Ball	50.00	95.00	Periscope	25.00	79.50
Bowl-a-Way	45.00	99.50	Quizzer	225.00	299.50
Bowling League	35.00	45.00	Rockola Ten Pins LD	19.50	39.50
Buckley DeLuxe Dig	99.50	139.50	Rockola Ten Pins HD	29.50	49.50
Buckley Treas Is Dig	99.50	115.00	Rockola World Series	32.50	95.00
Champion Hockey	49.50	79.50	Scientific Baseball	49.50	75.00
Chicoin Basketball			Scientific Basketball	25.00	59.50
Champ	179.50	249.50	Scientific Batting Pr	34.50	79.50
Chicoin Goalee	77.50	129.50	Scientific Pitch 'Em	179.50	315.00
Chicoin Hockey	49.50	69.50	Seeburg Chicken Sam	69.00	95.00
Chi Midget Skee	285.00	295.00	Seeburg Jap Con.	25.00	39.50
Chicoin Roll-A-Score	50.00	69.50	Seeburg Shoot the Chute	29.50	89.50
Evans Bat-A-Score	125.00	215.00	Skee Barrell Roll	65.00	79.50
Evans In the Barrel	39.50	52.50	Skill Jump	25.00	39.50
Evans Super Bomber	129.50	150.00	Super Torpedo	25.00	79.50
Evans Play Ball	50.00	69.50	Supreme Bolascor	95.00	109.50
Evans Ten Strike LD	25.00	35.00	Supreme Gun (Rev)	25.00	35.00
Evans Ten Strike HD	25.00	32.50	Supreme Skee Roll	39.50	69.50
Evans Ten Strike '46	39.50	69.50	Supreme Skill Roll	35.00	69.50
Evans Tommy Gun	35.00	69.50	Supreme Rocket Buster	49.50	99.50
Exhibit Rotary Mdsr	190.00	225.00	Tail Gunner	30.00	49.50
Exhibit Merchantman			Telequiz	329.50	349.50
Roll Ch Digger	95.00	99.50	Warner Voice Record	49.50	69.50
Exhibit Vitalizer	59.50	95.00	Western Baseball '39	20.00	39.50
Genco Bank Roll	35.00	45.00	Western Baseball '40	50.00	95.00
Genco Play Ball	40.00	85.00	Whizz	29.50	69.50
Groetchen Met. Typer	149.50	195.00	Williams' All Stars	179.50	239.50
Hoop-A-Roll	100.00	150.00	Williams' Box Score	79.50	175.00
Jenn. Roll-in-the- Barrell	35.00	49.50	Wurlitzer Skee-ball	75.00	150.00
Jack Rabbit	129.50	135.00			

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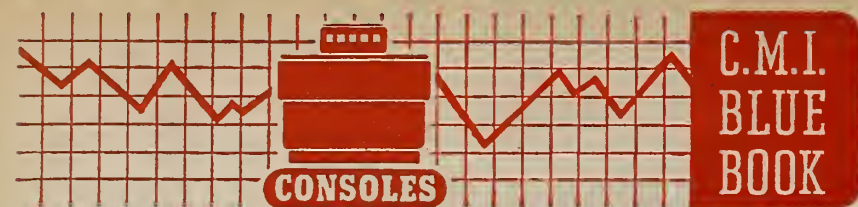
ROLL DOWNS

ABC Roll Down	37.50	52.50	Hawaii Roll Down	19.50	49.50
Arrows	39.00	85.00	Hy-Roll	75.00	175.00
Auto Roll	89.50	95.00	Melody	85.00	95.00
Bermuda	39.50	64.50	One World	60.00	79.50
Big City	40.00	60.00	Singapore	19.00	49.50
Bing-A-Roll	169.50	225.00	Sportsman Roll	35.00	60.00
Box Score	125.00	200.00	Super Score	60.00	74.50
Buccaneer	49.50	64.50	Super Triangle	44.50	49.50
Chicoin Roll Down	25.00	40.00	Tally Roll	49.50	60.00
Cover Girl	27.50	49.50	Tri-Score	49.50	60.00
Genco Advance Roll	49.50	85.00	Tin Pan Alley	59.50	75.00
Genco Total Roll	24.50	69.50	Tropicana	25.00	49.50

CONSOLES

5c Baker's Pacer DD	40.00	69.50	Club Bells 25c	52.50	145.00
25c Baker's Pacer DD	45.00	79.50	Club House	10.00	25.00
5c Baker's Pacer Std	39.50	44.50	DeLuxe Club Console	469.50	529.00
Bally Draw Bell 5c	169.50	250.00	Super DeLuxe Club Console	489.50	545.00
Bally Draw Bell 25c	224.50	249.50	Double Up	295.00	325.00
Bally DeLuxe Draw Bell 5c	225.00	275.00	Evans' Challenger '47 5-25c	200.00	345.00
Bally DeLuxe Draw Bell 25c	269.50	299.50	Evans' Races—FP, PO	325.00	495.00
Bangtails '41	10.00	34.50	Evans' Gal. Dom. '47	250.00	349.50
Bangtails '46	200.00	250.00	Fast Time FP	25.00	39.50
Bangtails '47	195.00	275.00	Fast Time PO	25.00	39.50
Bangtails '47, Comb.	249.50	275.00	Galloping Domino (41)	20.00	59.50
Bangtails '48	195.00	295.00	Galloping Domino (42)	30.00	59.50
Big Game PO	29.50	69.50	Gold Nugget 5-5c	349.50	375.00
Big Game FP	29.50	69.50	Gold Nugget, 5-25c	424.50	500.00
Big Inning	210.00	285.00	Hi-Boy 5c	194.50	225.00
Big Top PO	35.00	69.50	Hi-Boy 25c	195.00	269.50
Big Top FP	35.00	69.50	High Hand	39.50	99.50
Bob Tail PO	30.00	35.00	Jennings Challenger 5-25c	250.00	325.00
Bob Tail FP	39.50	79.50	Jennings Club Con- sole (late)	450.00	499.00
Casino Bell 5c	279.50	400.00			
Club Bells	49.50	69.50			

C.M.I.
BLUE
BOOK



Jumbo Parade Comb.	49.50	79.50	Skill Time '38	10.00	25.00
Jumbo Parade FP	39.50	69.50	Skill Time '41	19.50	35.00
Jumbo Parade PO	39.50	69.50	Sun Ray	30.00	69.50
Jumbo Parade 25c	49.50	62.50	Super Bell 5c Comb.	39.50	79.50
Kentucky Club	39.50	59.50	Super Bell 25c Comb.	59.50	70.00
Long Shot '48	475.00	650.00	Super Bell Two Way		
Lucky Lucre 5-5	39.50	45.00	5-5	75.00	95.00
Lucky Lucre 5c	49.50	89.50	Super Bell Two Way		
Lucky Lucre 25c	75.00	89.50	5-25	75.00	89.50
Lucky Star	39.50	69.50	Super Bell Four Way		
Mills 4 Bells	69.50	99.50	5-5-5-5	100.00	125.00
Mills 3 Bells	95.00	159.50	Super Bell Four Way		
Mills '47 3 Bells	225.00	295.00	5-5-5-25	79.50	169.50
Mills '48 3 Bells	245.00	325.00	Super Bell Four Way		
Paces Races Bl Cab	10.00	29.50	5-5-10-25	179.50	192.50
Paces Races Br Cab	15.00	39.50	Super Bonus Bell 5c		
Paces Races Red Arrow	20.00	49.50	FP & PO	179.50	275.00
Paces '39 Saratoga	10.00	39.50	Super Bonus Bell 5c-25c		
Paces Saratoga w rails	25.00	69.50	FP & PO Combo	335.00	425.00
Paces Saratoga no rails	25.00	39.50	Super Bonus Bell 5c-5c		
Paces Saratoga Comb.	39.50	69.50	FP & PO Combo	395.00	425.00
Paces Saratoga Jr. PO	25.00	49.50	Super Bonus 5-5-5	550.00	595.00
Paces Saratoga Sr. PO	37.50	69.50	Super Bonus 5-5-25c	340.00	424.50
Paces Reels Comb.	49.50	69.50	Super Bonus Bell		
Paces Reels Jr. PO	39.50	69.50	5-10-25c PO	450.00	595.00
Paces Reels Sr. PO	50.00	69.50	Super Track Time	30.00	89.50
Paces Reels w rails	39.50	69.50	Super Track Time TKT	30.00	69.50
Paces Reels no rails	30.00	39.50	Track Odds	149.50	150.00
Paces Twin 5-5	25.00	49.50	Track Odds Daily DbL	245.00	325.00
Paces Twin 5-10	25.00	49.50	Track Odds DD JP	289.50	395.00
Paces Twin 10-25	25.00	49.50	Track Odds '48, 5c	775.00	
Paces Twin Console			Track Odds '46	245.00	299.50
5-25	89.50	99.50	Track Time '39	39.50	59.50
Pastime	79.50	150.00	Track Time '38	30.00	49.50
Reserve Bell	375.00	399.50	Track Time '37	29.50	
Roll 'Em	32.50	39.50	Triple Bell 5-5-5	325.00	395.00
Silver Moon Comb.	49.50	69.50	Triple Bell '47 5-5-25	375.00	395.00
Silver Moon PO	30.00	69.50	Triple Bell '47 5-10-25	395.00	465.00
Silver Moon FP	27.50	49.50	Triple Entry	49.50	89.50
Silver Moon 10c	49.50	69.50	Wild Bell 5-25c	495.00	575.00
Silver Moon 25c	55.00	79.50	Wild Lemon	275.00	325.00
Skill Time '37	10.00	19.50	Winterbook	295.00	395.00



Big Game PO	10.00	25.00	Pastime (Rev)	14.50	39.50
Big Parley	59.50	69.50	Pacemaker PO	15.00	35.00
Big Prize FP	20.00	30.00	Pimlico FP	15.00	29.50
Big Prize PO	15.00	20.00	Race King (Rev)	29.50	39.50
Blue Grass FP	10.00	25.00	Record Time FP	22.50	59.50
Blue Ribbon PO	20.00	35.00	Rockingham	59.50	99.50
Club Trophy FP	24.50	50.00	Santa Anita	10.00	20.00
Contest FP	30.00	45.00	Sport Event FP	19.50	51.50
Daily Races	69.50	89.50	Sky Lark FP & PO	30.00	59.50
Dark Horse FP	10.00	27.50	Special Entry	149.00	175.00
'41 Derby FP	29.50	65.00	Sport Special FP	10.00	19.50
Dust Whirls	49.50	65.00	Sport Page PO	19.50	35.00
Entry	125.00	189.50	Spinning Reels PO	19.50	25.00
Favorite	79.50	89.50	Sport King PO	20.00	59.50
Gold Cup	279.50	325.00	Stepper Upper PO	15.00	50.00
Gold Medal PO	10.00	25.00	Sportsman (Rev)	20.00	50.00
Grand National	19.50	49.50	Thoroughbred	32.50	39.00
Grand Stand PO	14.50	20.00	Trophy	325.00	410.00
Hot Tip	59.50	69.50	Turf Champ FP	35.00	44.50
Jockey Club	50.00	69.50	Turf King	50.00	79.50
Jockey Club '47	249.50	295.00	Victory FP	10.00	25.00
Jockey Special	225.00	249.00	Victory Derby	59.50	109.50
Kentucky	29.50	62.50	Victory Special	64.50	109.50
Long Acre	39.00	69.50	War Admiral (Rev)	15.00	25.00
Long Shot PO	39.50	59.50	Whirlaway (Rev)	25.00	49.50
Owl FP	10.00	19.50	Winning Ticket	15.00	29.50



MILLS			MILLS (Cont.)		
5c Black HL	35.00	55.00	25c Emerald Chrome		
10c Black HL	35.00	65.00	HL	55.00	99.50
25c Black HL	35.00	75.00	50c Emerald Chrome		
5c Emerald Chrome			HL	100.00	154.50
HL	50.00	85.00	5c Gold Chrome HL	35.00	65.00
10c Emerald Chrome			10c Gold Chrome HL	35.00	69.50
HL	50.00	90.00	25c Gold Chrome HL	40.00	79.50



MILLS (Cont.)			PACE		
50c Gold Chrome HL	75.00	125.00	5c Comet FV	10.00	49.50
5c Gold Chrome	35.00	76.50	10c Comet FV	15.00	49.50
10c Gold Chrome	65.00	76.50	25c Comet FV	30.00	49.50
25c Gold Chrome	65.00	76.50	50c Comet FV	50.00	89.50
50c Gold Chrome	75.00	139.50	5c Comet DJP	15.00	39.50
5c Copper Chrome	35.00	79.50	10c Comet DJP	20.00	42.50
10c Copper Chrome	35.00	89.50	1c Comet Blue	10.00	20.00
25c Copper Chrome	40.00	99.50	5c Comet Blue	15.00	29.50
5c Club Bell	70.00	95.00	10c Comet Blue Front	15.00	47.50
10c Club Bell	75.00	99.50	25c Comet Blue Front	20.00	49.50
25c Club Bell	80.00	109.50	50c Comet	40.00	89.50
50c Club Bell	100.00	189.50	5c Chrome	77.50	90.00
1c Blue Front	20.00	49.50	25c Chrome	100.00	149.50
5c Blue Front	75.00	85.00	Chrome '47-50c	175.00	225.00
10c Blue Front	75.00	90.00	Chrome '47-\$1.00	275.00	295.00
25c Blue Front	75.00	95.00	5c All Star Comet	45.00	57.50
50c Blue Front	169.50	175.00	10c All Star Comet	50.00	69.50
1c Brown Front	20.00	59.50	25c All Star Comet	55.00	69.50
5c Brown Front	75.00	95.00	50c All Star Comet	70.00	89.50
10c Brown Front	75.00	100.00	1c All Star 2-4	10.00	20.00
25c Brown Front	75.00	105.00	1c Rocket	20.00	49.50
50c Brown Front	175.00	199.50	5c Rocket	25.00	49.50
1c Cherry Bell	20.00	49.50	10c Rocket	30.00	59.50
5c Cherry Bell	25.00	75.00	25c Rocket	35.00	79.50
10c Cherry Bell	25.00	75.00	5c TJ Comet	20.00	29.50
25c Cherry Bell	30.00	75.00	5c Club Bell	25.00	49.50
1c Bonus Bell	69.50	89.50	10c Club Bell	30.00	59.50
5c Bonus Bell	77.50	109.50	25c Club Bell	90.00	125.00
10c Bonus Bell	77.50	119.50	50c Club Bell	100.00	145.00
25c Bonus Bell	77.50	129.50	5c Comet Red	20.00	40.00
5c Original Chrome	65.00	99.50	10c Comet Red	20.00	49.50
10c Orig. Chrome	65.00	99.50	5c DeLuxe '46	30.00	70.00
25c Orig. Chrome	75.00	104.50			
50c Orig. Chrome	139.50	159.50			

JENNINGS					
5c Chief	49.50	59.50			
10c Chief	49.50	59.50			
25c Chief	49.50	59.50			
5c Club Bell	30.00	60.00			
10c Club Bell	30.00	65.00			
25c Club Bell	35.00	79.50			
50c Club Bell	45.00	89.50			
5c Silver Moon Chief	29.50	59.50			
10c Silver Moon Chief	29.50	59.50			
25c Silver Moon Chief	35.00	59.50			
5c Silver Chief	59.50	69.50			
10c Silver Chief	74.50	85.00			
25c Silver Chief	79.50	85.00			
50c Silver Chief	169.50	189.50			
10c Golf Vndr	59.50	89.50			
25c Gold Ball Vndr	89.50	129.50			
Cigarolla	40.00	49.50			
Cigarolla XXV	29.50	49.50			
Cigarolla XV	39.50	69.50			
5c Victory Chief	25.00	49.50			
10c Victory Chief	30.00	49.50			
25c Victory Chief	35.00	59.50			
1c 4 Star Chief	10.00	35.00			
5c 4 Star Chief	32.50	79.50			
10c 4 Star Chief	35.00	79.50			
25c 4 Star Chief	37.50	89.50			
50c 4 Star Chief	75.00	140.00			
5c Victory 4 Star Ch	75.00	100.00			
10c Victory 4 Star Ch	85.00	110.00			
25c Victory 4 Star Ch	95.00	150.00			
5c DeLuxe Club Chief	135.00	175.00			
10c DeLuxe Club Chief	140.00	180.00			
25c DeLuxe Club Chief	150.00	185.00			
5c Super DeLuxe Club					
Chief	139.50	165.00			
10c Super DeLuxe Club					
Chief	139.50	165.00			
25c Super DeLuxe Club	149.50	175.00			
50c Super DeLuxe Club					
Chief	200.00	249.50			
5c Standard Chief	90.00	165.00			
10c Standard Chief	90.00	165.00			
25c Standard Chief	90.00	170.00			
50c Standard Chief	259.50	275.00			
\$1.00 Standard Chief	379.50	475.00			
5c Bronze Chief	59.50	90.00			
10c Bronze Chief	85.00	95.00			
25c Bronze Chief	85.00	95.00			

GROETCHEN			WATLING		
1c Columbia	15.00	29.50	5c Rolatop '48	60.00	90.00
5c Columbia Chrome	30.00	39.50	10c Rolatop '48	60.00	
5c Columbia JPV Bell	30.00	40.00	5c Rolatop '46	25.00	79.50
5c Columbia Fruit	32.50	37.50	10c Rolatop '46	25.00	79.50
5c Columbia Cig RJ	25.00	39.50	25c Rolatop	30.00	79.50
5c Columbia DJP	45.00	79.50	50c Rolatop	50.00	89.50
10c Columbia DJP	59.50	79.50	5c Club Bell	65.00	95.00
5c Columbia Club			10c Club Bell	75.00	125.00
Cig GA	29.50	37.50	25c Club Bell	145.00	185.00
5c Columbia Club DJ	50.00	82.50			
10c Columbia Club					
Cig GA	59.50	79.50			
5c Columbia Cig. GA	35.00	39.50			
5c Columbia Fruit GA	49.50	69.50			
5c Columbia Orig GA	25.00	79.50			
5c Conv Columbia					
Chrome	49.50	59.50			
Columbia DeLuxe	75.00	90.00			

BUCKLEY		
5c Criss Crosse	135.00	225.00
10c Criss Crosse	140.00	230.00
25c Criss Crosse	140.00	235.00



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